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Carol Pooser Named Assistant Dean of Advancement, Alumni Relations, and Communications

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Carol Pooser Named Assistant Dean of Advancement, Alumni Relations, and Communications

On September 16, 2013, Carol Pooser assumed the position of Assistant Dean of Advancement, Alumni Relations, and Communications.

In this role, Carol oversees the conceptualization, planning, and execution of strategic fundraising initiatives, constituent relations, and communications for Penn Vet. She works closely with the Penn Vet Board of Overseers, as well as faculty and staff in the School's hospitals, research laboratories, and academic departments.


"We are extremely fortunate to have Carol join our stellar team," said Penn Vet Dean Joan Hendricks. "She brings vast experience and a strong commitment to the School. Her expertise will be invaluable as we continue to raise the profile of Penn Vet as a leading veterinary institution."

Carol's appointment marks her return to the University of Pennsylvania. She previously served as Executive Director of External Affairs for the School of Arts and Sciences from 2007-2011.

Over the past 20 years, she has held a variety of positions in higher education and community-based non-profits. Most recently, she served as Director of Funding Initiatives at Columbia University's Earth Institute.

Carol also formerly worked in various development capacities at the Marine Biological Laboratory, the University of Florida College of Medicine, and the Florida Museum of Natural History.

A seasoned fundraiser, she brings extensive knowledge of major gift fundraising, capital campaign and mission-based fundraising, annual fund and membership activities, and marketing and public relations programs.

"I am thrilled to return to Penn and honored to join the wonderful Penn Vet team," Carol said. "The work being done here is truly remarkable and I look forward to further showcasing how Penn Vet leads." 

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—Carol Pooser