If not now... a grassroots coalition for NPO access to Administrative Data

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Lenczer, Michael, "If not now... a grassroots coalition for NPO access to Administrative Data" (2018). 2018 ADRF Network Research Conference Presentations. 12.
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November 14, 2018
The problem

Nonprofits cannot access information that could help them to address social problems and make evidence-based decisions.
The opportunity

Nonprofits have the social capital to activate politicians and overcome bureaucratic barriers.

If they chose to engage, they are a credible ally to communicate benefits of increased data linkage and sharing to the public.
Recidivism interventions: what’s the impact?
Complex needs, multiple services.
Fragmented information system: barrier to evidence-based policy & advocacy
Access to **data** is a missing link

**SUPPLY**
Creating Data Infrastructure

- **Enabling Policies & Legislation**
  Encouraging effective and ethical data infrastructure development

- **Data Infrastructure**
  Data collection, combination, and sharing which enables the creation of evidence-bases.

**DEMAND**
Using Data for Social Good

- **Evidence-Based Decisions**
  Enabling advocates, service providers, funders, and policymakers to better achieve their goals.

- **Research & Analytical Tools**
  Allowing decision-makers to incorporate evidence into their actions

*POWERED BY DATA*
Administrative data sharing!
Wait. **What is administrative data?**

- Survey Data
- Open Data
- Operational Data ✓
Administrative data-sharing

Government Agency — Government Agency — Non-Profit
Administrative data sharing can help...

- evaluate impact.
- integrate service delivery
- support evidence-based policy.
MIGRANT EMPLOYMENT DATA LAB: HOW IT COULD WORK

STEP 1: Nonprofit submits cohort data

STEP 2: Data lab links to tax records

STEP 3: Data lab creates statistical control group

STEP 4: Nonprofit receives aggregated report

* POWERED BY DATA
What could **YOU** do with more access to government administrative data?

- What **baseline info** could you get more accurately?
- What **client outcomes** could you track more effectively?
- What **policy impacts** could you verify more clearly?
- How might you **integrate services** to better serve clients?
Increased use of government data involves significant risks.
Additional risks / downsides to admin data use

- Restricting nonprofits’ autonomy
- Amplifying existing inequities
- Faulty interpretation
Communities most impacted must be included.
STRATEGIC IMPERATIVE

A more powerful, convincing coalition.
Three key stakeholder groups.

- Funders
- Service Providers
- Advocacy Groups
Our civil society coalition approach...

- Connects diverse stakeholders
- Mitigates social risks
- Provides a clear social license
Powered by Data is developing this coalition with four co-convening partners...

...and over 40 additional nonprofit service providers, foundations, and advocacy groups who are actively engaged in this process.
Moving slowly to build alignment and momentum

**CONVENE SEPARATELY** (2018)
- Funders roundtable
- Service Providers roundtable
- Beneficiary Advocates roundtable

**CONSULT & RESEARCH** (2018-2019)
- Shared governance framework
- Research: Use cases & Policy analysis

**CONVENE TOGETHER** (2019)
- Cross-stakeholder gathering

**MOVING FORWARD** (2019-2020+)
- Shared principles?
- Policy agenda?
- Pilot projects?
- Ongoing coordination / oversight?

We are here!
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