

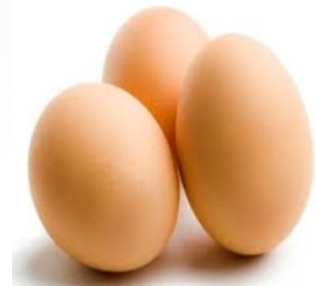
The Last Food Mile

Panel 1: The Food Industry



Our Generational Challenge:

- How do we meet the growing need for food in a manner that will be sustainable for future generations?

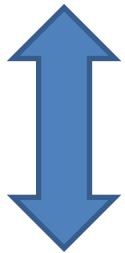


The Food Industry

**A complex web of diverse industries
(processing, marketing, retailing....),
reconciling the choices of millions of
individuals
in a responsible manner.**

The Food Chain

- Production



Sustainable Production Practices
Socially, Environmentally, Economically

- Food Industry



Internal
Production Practices



Consumer Preferences
Safe, Nutritious, Affordable

- Consumption



Our Speakers

Jihad Rizkallah: 30 years of retailing experience in the supermarket industry

Vice President of Responsible Retailing, Ahold USA

BS – Architectural Engineering Wentworth Institute of Technology

MS – Engineering Management, Gordon Institute at Tufts University

“Food Loss and Waste in Distribution: A Retailer’s Perspective”

Our Speakers

Dave Stangis: 20 years experience in leveraging corporate responsibility and sustainability principles to generate business and brand value

Vice President of Corporate Responsibility, Campbell Soup Company
President – Campbell Soup Foundation

BS - University of Detroit

MS - Occupational and Environmental Health, Wayne State University

MBA - University of Michigan

“A Manufacturer’s Perspective”

Our Speakers

- **Yasmin Siddiqi:** Has a very global background and perspective providing strategic oversight and implementation of marketing activities in the packaging market space

Global Marketing Manager, DuPont Packaging

BS - Chemical Engineering, McGill University

MBA – NYU Stern School of Business

“Food Packaging for Extended Shelf Life and
Reduced Losses”

Our Speakers

- **David Masser:** 8'th generation potato grower in Central Pennsylvania, with life long experiences at all aspects of the business from planting, harvesting, packaging and delivery of finished products

President, Sterman Masser, Inc. Potato Farms

BS- Agricultural Systems Management
Penn State University

“Minimizing Food Wastage from Farm to Consumer Products- A Systems Approach”