

People and Design

Exercise: City Comforts

Each chapter within the book "City Comforts" contains a series of examples with accompanying photos. Most of the examples in the book are from the Northwest. Your assignment is to give Philadelphia examples of 'city comforts'... not just any examples, but the best ones you can find!

Working individually, find 3 examples for each of the 11 chapters beginning with "Ch.2 - Bumping into People" and ending with "Ch.12 - Personalizing the City with Art." If you find an example that doesn't quite fit an existing category by the Author, but you feel is exceptional and should be added, feel free to add it.

These 33 examples will be presented in a 36" x 42" poster. They can be printed out at the Vitale Digital Lab in Van Pelt Library. The software to create the poster can be either Photoshop or Powerpoint (using a single slide). If you need the software or advice in how to use it, the lab should be able to provide it. If you want to use other software to create it, just doublecheck first that they can print a poster from it. You'll need to pay with PennCash on your Penn Card. The cost should be roughly \$15, but hold onto your receipt. Then you can bring it to the Urban Studies office to get reimbursed.

The poster should have basic info such as your name, the class, and the date on it. It should contain all the images you've gathered. You may present them all at the same scale, or may choose to enlarge a few of them, to focus attention on some key images. Beyond that, you should also include very concise text describing why you feel the design represents a successful example of a city comfort. Each image should list its location, as well.

The idea is that you should present the information in such a way that the poster speaks for itself. Imagine seeing a poster like this on a wall, and learning from it (without anybody explaining things to you). You do not need to submit a paper for this. However, a digital copy of the image you printed, should be burned onto a CD and handed in.

Required Readings for this Assignment: City Comforts - David Sucher

Present and Hand-in Assignment: Thursday, April 10th