

Muriel Pfaelzer Bodek Public Affairs Lecture

un-Spun: Finding Facts in a World of {Disinformation}

Alumni Weekend

Friday, May 11, 2007; 3-4:30 PM

Dr. Kathleen Hall Jamieson, Elizabeth Ware Packard Professor of Communication and Walter and Leonore Annenberg Director of the Annenberg Public Policy Center, will lecture on how to identify warning signs and tricks endemic to "spin" in politics and consumer marketing, and sign copies of her recent book, *un-Spun: finding facts in a world of {disinformation}*. An expert on political campaigns and frequent commentator on PBS, Dr. Jamieson is also one of the creators of the heavily trafficked website, FactCheck.org--a political website designed to be a "consumer advocate" for voters. She is the author or co-author of more than 10 books.

Free and open to the public (photo ID required at entrance).

Rosenwald Gallery, 6th Floor, Van Pelt-Dietrich Library Center

3420 Walnut Street, Philadelphia (entrance by the Button on Locust Walk)

Reservations appreciated, but not required.

Call 1-800-390-1829, or email friends@pobox.upenn.edu