



Alumni Events

The First Annual Warm Fuzzy Award

For the past several years, four local veterinary associations (Bucks-Montgomery, Keystone, Suburban, and Southern New Jersey) have co-sponsored a picnic which has provided an opportunity for practitioners to meet with the new interns and residents at Penn. This year, the picnic was held at the Philadelphia Zoo (with the help of Dr. Wilbur Amand). Approximately 100 practitioners, interns, residents, and faculty members were in attendance.

The officers of these four area associations have decided, through a ballot of their members, to select one member of the VHUP staff as the recipient of the Annual WARM FUZZY AWARD. In brief, this award is presented to a member of the VHUP staff who consistently maintains good relationships and communications with referring practitioners and their clients. The award is presented at the Interns and Residents Picnic . . . and this year's winner

is Dr. William H. Miller, Jr., assistant professor of dermatology.

Saturday, May 17, 1986, marks ALUMNI DAY on the PHILADELPHIA CAMPUS: our annual business meeting, a terrific buffet luncheon, special entertainment, tours of the Small Animal Hospital, and trip to olde Philadelphia will keep you busy all afternoon. The evening festivities will include a reunion dinner for all veterinary alumni and dancing until dawn at the Franklin Plaza Hotel in Center City Philadelphia. Transportation will be available from the hotel to the School. Mark the date on your 1986 calendar today!!

Dave Meirs, President of the Veterinary Medical Alumni Society asks, "Have you returned your class newsletter information yet??" You can span the years in just a few minutes by completing your questionnaire and returning it to the Alumni Office. Class newsletters will be published during the month of February. Don't miss the opportunity to let your classmates know how you have fared.

Alumni Annual Giving

Alumni Annual Giving is off to a fine start with Dr. Charles Raker as the 1985-1986 chairman. Although recently retired from the faculty, Dr. Raker's concern for the welfare of students, alumni and animals remains strong. This year alumni contributions can be designated for specific areas: NEW BOLTON CENTER, THE SMALL ANIMAL HOSPITAL, or THE SCHOOL. Gifts may also be contributed in HONOR OF or in MEMORY OF an individual (or animal) of your choice.

Now is the perfect time to make that year-end gift. All contributions are tax-deductible to the extent allowable by law. And you'll receive

more than just a "Thank You" with gifts of \$250 and above. The following chart indicates the complimentary continuing education courses and alumni events available to those whose generous contributions are the mainstay of Alumni Annual Giving.

For further information on Veterinary Alumni Annual Giving, Alumni Relations, or Continuing Education, please contact:
Ashra Markowitz
University of Pennsylvania
School of Veterinary Medicine
3800 Spruce Street
Philadelphia, Pa. 19104-6010
215-898-4234 or 215-898-1882

Continuing Education

Dr. Tom Divers and Dr. Charles Newton have planned a solid, practitioner-oriented, professional continuing education program for 1986.

The New Year begins with the PENN ANNUAL CONFERENCE. Five-hundred practitioners from the mid-Atlantic region attended last year's Conference, and we hope you will be among those to join us again this year.

Date: Wednesday, January 29, and Thursday, January 30, 1986.

Place: Adam's Mark Hotel, City Line and Monument Avenue, Philadelphia.

Two laboratories will be held in conjunction with the Conference:

Small Animal Surgical Diseases of the Colon, Rectum and Perineal Area—Dr. Dudley E. Johnston.

Equine Reproduction—Drs. Terry Blanchard, Wendell Cooper, James Ferguson, Marola Garcia, Katrin Hinrichs, Charles Love, Patricia Sertich, and Dickson Varner.

Wednesday, January 29, and Thursday, January 30, 1986

Wednesday, January 29—Small Animal
9:15 a.m. - 10:00 a.m.

Mark Opperman/Marketing in Veterinary Medicine

10:00 a.m. - 10:30 a.m.
Stephen Katz/Pet Insurance

11:00 a.m. - 12:00 noon
Robert S. Brodey Memorial Lecture: Ronald R. Keiper, Ph.D. The Biology of the Assateague Ponies

Enjoy the Following Benefits

	When you help the school with a gift			
	\$250- \$499.00	\$500- \$999.00	\$1,000- \$2,499.00	\$2,500 & Above
Unlimited Continuing Education Lecture Courses Two Complimentary Alumni Day Dinners <i>And All Benefits Listed Below</i>				Benjamin Franklin Associate Fellow Founder <i>Valued at \$500.00</i>
Dean's Benjamin Franklin Society Spring Dinner Reception Dean's Benjamin Franklin Society Penn Annual Conference Luncheon VHUP Parking Privileges Your Name Inscribed on the Benjamin Franklin Society Plaque which hangs in the Small Animal Hospital Lobby <i>And All Benefits Listed Below</i>			Benjamin Franklin Member <i>Valued at \$300.00</i>	
Two Complimentary Alumni Day Lunches One Complimentary Penn Annual Conference Registration <i>And All Benefits Listed Below</i>		Mark Allan Fellow <i>Valued at \$200.00</i>		
● One Complimentary Continuing Education Lecture Course	Mark Allan Associate <i>Valued at \$100.00</i>			

All Contributions by Veterinary Alumni go directly to the School of Veterinary Medicine.
The University of Pennsylvania offers additional benefits to those who join the Benjamin Franklin Society.

Second Century Fund Report

During the fiscal year, ending June 30, 1985, the Second Century Fund Campaign raised \$5.6 million, bringing the Fund to \$20.2 million. Among the gifts received during that period were:

- Endowment of the Marie A. Moore Chair in Humane Ethics and Animal Welfare,
- Completion of funding for the Marilyn M.

- Simpson Professorship in Equine Medicine,
- Partial funding to endow the Charles W. Raker Professorship in Surgery in recognition of Dr. Raker's retirement and distinguished career as Lawrence Baker Sheppard Professor of Surgery,
- Support of \$25,000 each from the Beech Fund (NY) and the Gelb Foundation for the sports medicine program at New Bolton Center.
- A commitment of \$250,000 from Windfields Farm Maryland for various equine programs

- at New Bolton Center.
- A bequest of \$50,000 from the Estate of Sara Montgomery for student aid,
- A bequest of \$250,000 from the Estate of Judith Sankey for a fellowship in research in diseases of dogs, assigned to Medical Genetics, and our first endowed, named research fellowship.
- A gift in kind worth \$30,000 of cages and related equipment for Laboratory Animal Medicine.

continued on page 15

Dr. Keiper will describe the Behavior, Ecology, and Social Organizations of the Feral Ponies of Assateague Island. The presentation will highlight interaction with other animals, population dynamics, reproduction rates, effects on the environment and interaction with humans.

2:00 p.m.—5:00 p.m.

Mark Opperman/Practice Management

2:00 p.m.—5:00 p.m.

Walter Woolf/Animal Transport

2:00 p.m.—5:00 p.m.

Steven Arnoczky/Canine Stifle Surgery

2:00 p.m.—5:00 p.m.

Geraldine Kaufmann/Supportive Care of the Critical Animal with a Viral Infection

2:00 p.m.—5:00 p.m.

Susan Johnson/Gastrointestinal Topics:

- 1) Diarrhea
- 2) Liver Disease

Thursday, January 30—Small Animal

9:00 a.m.—12:00 noon

Ellen White/Women in Veterinary Medicine

9:00 a.m.—12:00 noon

Dennis Chew/Disorders of Fluid Balance

9:00 a.m.—12:00 noon

Bonnie Dalzell/Abnormal Locomotion in German Shepherd Dogs with Connective Tissue Laxity

9:00 a.m.—12:00 noon

Carl Kirkpatrick/Clinical Parasitology

9:00 a.m.—12:00 noon

Douglas MacIntire; Caroline Prymak/
Emergency Evaluation of Gastric Torsion/
Volvulus

2:00 p.m.—5:00 p.m.

Dudley Johnston/Surgical Diseases of the Colon, Rectum and Perineal Area

2:00 p.m.—5:00 p.m.

Colin Harvey/Oral and Dental Diseases in the Cat

2:00 p.m.—5:00 p.m.

Research Seminar—Biological Response Modification of Drug Action

1) Liposomal Modification of Anti-Cancer Activity—R. J. Rutman

2) Liposomal Modification and Transport Subcellular and Drug Binding—C. Ritter

3) Immune Modifiers and Cancer Treatment—A. Jeglum

4) BRM's and Drug Metabolism—B. H. Shapiro

2:00 p.m.—5:00 p.m.

Victoria Voith/Feline Behavior

2:00 p.m.—5:00 p.m.

George Farnbach/Epilepsy: A Second Look

Wednesday, January 29—Large Animal

9:15 a.m.—12:00 noon

Ian George Mayhew/Equine Neurology

9:15 a.m.—12:00 noon

Food Animal Updates—Colin Johnstone/Eric Tulleners/Wendy Vaala

1) Repair of Umbilical Masses—E. Tulleners

2) Update of Diagnosis, Treatment, and Control of Caprine Arthritis Encephalitis—W. Vaala

3) Parasite Treatment and Control Programs for Sheep and Goats—C. Johnstone

12:00 noon—2:00 p.m.

Jill Beech/Thomas Divers/Corinne Sweeney/Equine Antimicrobial Therapy

2:00 p.m.—3:15 p.m.

Dean Richardson/Arthroscopic Surgery

3:15 p.m.—5:00 p.m.

James Orsini/Radiology Panel: An Equine Film Reading Session

2:00 p.m.—5:00 p.m.

William Rebhun/Bovine Infectious Respiratory Problems

Thursday, January 30—Large Animal

9:00 a.m.—5:00 p.m.

Full Day Continuing Education Course: Equine Reproduction

Note: *This Equine Reproduction program is a complete, 8-hour, Professional Continuing Education course. The \$75 Penn Annual Conference registration fee does not qualify for admission to this seminar. A registration fee of \$150 entitles you to:

- 1) Complimentary Penn Annual Conference registration on Wednesday and Thursday
- 2) Course Admission on Thursday
- 3) Lunch on Thursday

Terry Blanchard, Wendell Cooper, Katrin Hinrichs, Patricia Sertich, Dickson Varner/
Equine Reproduction

9:00 a.m.—12:00 noon

Douglas Byards/Foal Diseases

9:00 a.m.—12:00 noon

Clive Gay/Food Animal—Trace Element Problems in Ruminants

2:00 p.m.—5:00 p.m.

Ray Sweeney/Thomas Divers/Lawrence Hutchinson/Herd Investigation and Clinical Research Presentation

Intensive one-day seminars for the small animal practitioner are planned through the Spring:

Surgical Approaches to the Bones and Joints of Dogs—A Laboratory: Dr. Charles Newton—Wednesday, February 19, 1986.

Current Topics in Small Animal Nephrology: Drs. Kenneth Bovee, Geraldine Kaufmann, and Meryl Littman—Wednesday, April 16, 1986.

Small Animal Dermatology: Drs. William Miller, Jr., and Robert Schwartzman—Wednesday, May 21, 1986.

Small Animal Radiology—Lecture and Film Reading Session: Drs. Darryl Biery, W. Harker Rhodes, and Jeffrey Wortman—Wednesday, June 5, 1986.

The Nutrition Department at New Bolton Center will present a seminar on "Nutritional Interactions with Productivity and Health of Dairy Cows" on Wednesday, May 28, 1986, at New Bolton Center.

Robert H. Whitlock Named First Simpson Professor

Dr. Robert H. Whitlock of the University of Pennsylvania School of Veterinary Medicine has been named to the School's newly created Marilyn M. Simpson Chair in Equine Medicine.

Whitlock, chief of the Large Animal Medicine section in the department of clinical studies at the School's New Bolton Center, is known for his research on metabolic and gastroenterologic problems in horses and dairy cattle.

The chair was created with a \$1.25-million gift from the Marilyn M. Simpson Charitable Trust, with contributions from members of the Rockefeller family. Before her death, Mrs. Simpson of Katonah, N.Y., daughter of the late Abby Rockefeller Mauzé, helped establish the Center for the Interaction of Animals and Society at Penn's Veterinary School in 1977.

"It's a double honor and pleasure to announce at the same time the Marilyn M. Simpson Chair and the appointment of Dr. Whitlock as its first holder," said Dr. Robert Marshak, dean of the School of Veterinary Medicine. "Mrs. Simpson was intensely interested in equine medicine, research and treatment. She wanted this work to be of the highest caliber and visited our campus many times to see for herself the advances being made. It's very appropriate that her long-time interest in



equine medicine will be carried forth here through the establishment of this chair bearing her name."

The appointment of Dr. Whitlock, he said, "adds further significance to the Simpson Chair.

His studies have contributed to the New Bolton Center's international reputation for excellence in equine medicine. Since the founding of the center in 1952, there has been a major thrust to provide in a rural area—as an adjunct to the facilities of a metropolitan medical and research complex—a campus where students, teachers and research scientists could focus on the health and productivity of our large-animal populations." The New Bolton Center is located in Chester County, 30 miles south of the University's main campus in downtown Philadelphia.

"It's a tremendous honor and challenge to be chosen as the first person to fill the Simpson Chair," said Dr. Whitlock. "I will pursue my research with added energy and sense of responsibility to equine medicine."

Whitlock has written extensively on chronic gastroenterologic problems which pose a perplexing diagnostic problem and are difficult to treat. He is also known for his studies of botulism and salmonellosis in horses and for his extensive search for the cause and cure of Potomac Horse Fever.

Whitlock received his D.V.M. in 1965 and his Ph.D. in 1970 from Cornell University. He is a member of the American Academy of Veterinary Pharmacology and Therapeutics and the Animal Health Advisory Committee for the Pennsylvania Department of Agriculture.