



1-1-2012

Campaign Update

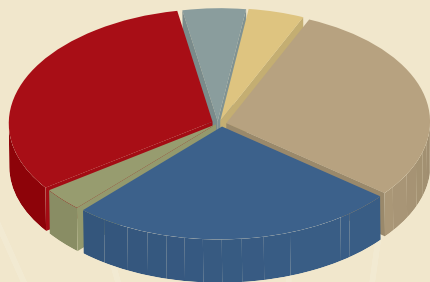
MAKING HISTORY

THE CAMPAIGN FOR PENN

25

PERCENT OF VETERINARY HERITAGE CIRCLE MEMBERS WHO ARE PENN VET ALUMNI

Planned giving is an important component to Penn Vet's fundraising initiatives and allows us to successfully fill our mission of teaching, healing and research. Since the launch of the Making History Campaign, Penn Vet friends have designated nearly \$43 million as part of their gift planning, placing the school among the top tier of schools at Penn receiving planned gift commitments.



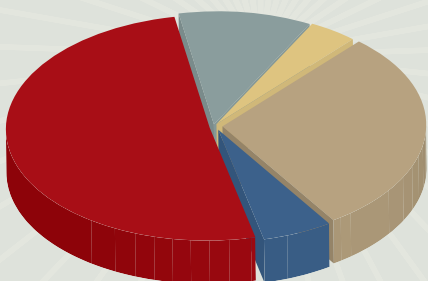
ESTATE GIFTS

- \$1,343,892 Professorships
- \$13,703,325 Capital
- \$2,261,611 Financial Aid
- \$1,900,245 Research
- \$12,469,320 Unrestricted
- \$11,277,461 Special Programs



\$13.7

TOTAL ESTATE GIFTS (IN MILLIONS) DESIGNATED FOR CAPITAL IMPROVEMENT PROJECTS



CAMPAIGN TO DATE

- 50% Capital
- 11% Supporting Students
- 4% Professorships
- 29% Frontiers of Research
- 6% Annual Giving

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As I think about my legacy and what I believe in, as well as the incredible joy my animals bring to me, it is without hesitation that I include Penn Vet in my estate planning. My bequest to Penn Vet will help secure the continued research for the wellness of dogs and horses. Over the years, my animals have received amazing care at Ryan Hospital, as well as from the George Widener Hospital at Penn's New Bolton Center. I can rest well at night knowing that virtually all of my primary and specialty care veterinarians have trained at Penn Vet and that the Penn facilities are so close to home and their doors are always open to help an animal in need. We are truly blessed and I can't think of anything more personally rewarding than to give back and ensure that my love and dedication for animals is my legacy.”

– Stephanie, Chester Co., PA



CAMPAIGN UPDATE

200

TOTAL NUMBER OF MEMBERS IN THE VETERINARY HERITAGE CIRCLE, WHICH IS COMPRISED OF INDIVIDUALS WHO HAVE INCLUDED PENN VET IN THEIR ESTATE PLANS.

\$12.5

TOTAL ESTATE GIFTS (IN MILLIONS) DESIGNATED AS UNRESTRICTED

THE VETERINARY HERITAGE CIRCLE

Are You a Member?

We are thankful to those that have made the ultimate commitment to Penn Vet as members of the Veterinary Heritage Circle of the Harrison Society, a program that allows friends and supporters to include Penn Vet in their estate plans.

It is, of course, through the generosity of alumni, supporters and friends that the University of Pennsylvania School of Veterinary Medicine is able to meet our mission of teaching, healing and research while leading the field in new treatment advances, ground-breaking research discoveries and educating the brightest young minds in the profession.

Veterinary Heritage Circle Members have made a commitment to helping Penn Vet reach our mission by including us in their estate plans through bequests, trusts, charitable gift annuities, retirement plans, life insurance and other arrangements. In doing so they have created a legacy that will have a lasting impact on the future of veterinary medicine.

To join the Veterinary Heritage Circle, or to learn more about the benefits of membership, please contact Jillian Marcussen, director of stewardship and special projects, at:

University of Pennsylvania
School of Veterinary Medicine
215.898.4235
jillian2@vet.upenn.edu

