



4-1-2009

Campaign Spotlight

campaign spotlight

We Care for All Creatures Great & Small

Each day Penn veterinarians, nurses and technicians deliver the finest care using treatments and procedures that were unimaginable even a short time ago. Clinical care is the capstone of Penn Vet, the place where education, research and treatment come together.

Enhancing clinical care is a core priority of Penn Vet's capital campaign. Ensuring that animals brought to Penn for care receive the finest treatment—now and in the future—requires new and upgraded clinical facilities on both the Philadelphia and Kennett Square campuses, support for core operations and resources to recruit and retain the finest clinician-scholars.



“This capital campaign is really about three words: imagination, discovery and action. They all come together in excellent clinical care.”

— Dr. Joan C. Hendricks, VMD, PhD
Gilbert S. Kahn Dean of Veterinary Medicine

CLINICAL CAMPAIGN GOALS

Rebuild the George D. Widener Hospital for Large Animals

- > New surgical suites to enable more patient care and provide state-of-the-art biosecurity
- > New imaging facilities, including MRI, for improved diagnosis, teaching and patient comfort
- > Covered lameness evaluation center

Renovate the Matthew J. Ryan Veterinary Hospital

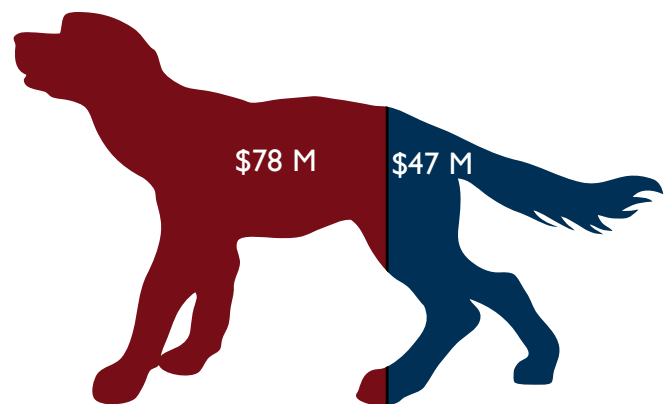
- > Expansion of Emergency Service, including new treatment and client areas
- > New cardiology and oncology facilities
- > First-floor pharmacy for patients

Recruit and Retain Excellent Clinicians

- > Endowed professorships to retain national leaders
- > Five-year term professorships to support innovative research and programs
- > Clinical research programs, fellowships and residents

Invest in Core Services through the Friends of Ryan and the Friends of New Bolton Center

- > Staff support
- > New equipment and supplies
- > Core operations



Campaign

- \$78 million raised to date
- \$47 million to \$125 million goal

For more information on how you can contribute to the Campaign for Penn Vet, visit us on the Web at www.vet.upenn.edu.

The incredible generosity of more than 3,000 donors has launched the Widener Hospital's new surgical suite fund. It has given momentum to the second phase of the New Bolton Center rebuilding campaign in memory of Barbaro. The Barbaro Fund, created in the immediate aftermath of Barbaro's accident during the Preakness Stakes in 2006, has been used to make both immediate and long-term improvements in patient care at the hospital.

"We felt it was important to make a difference in the life of every animal that receives care in our clinic. We have purchased new equipment for our existing surgical areas so that patients today can benefit from the generosity of those who loved Barbaro. But of equal importance to us was the long-term strength of New Bolton Center, so a portion of the funds are being used to build the foundation of the new surgical suite."

— Dr. Corrine Sweeney,
Associate Dean for New Bolton Center



More than \$700,000 has been raised to date toward Penn Vet's goal \$10,000,000 for the new surgical suite.

"Why do I support the Barbaro Fund? Dr. Dean Richardson said it best in his presentation Porcelain Warrior 'I fell in love with a horse.' I will make every effort to continue my support. My best to you and to all at Penn Vet!"

— Dr. Pat Assan, Donor

honor

your patients by participating in the
Penn Vet Pet Memorial Program

"For over 25 years, we have utilized the Penn Vet Pet Memorial Program. We are not only expressing sympathy for the loss of a loved one, but financially supporting the Matthew J. Ryan Veterinary Hospital, and spreading awareness of Penn Vet's contributions to animal medicine."

Hank Croft, VMD, V78
Owner, Loyalhanna
Veterinary Clinic

Established in 1982, Penn Vet's Memorial Program consists of a large group of practitioners throughout the region making thoughtful contributions to the Matthew J. Ryan Veterinary Hospital, Pennsylvania's only small animal teaching veterinary hospital, in memory of their clients' pets. The program provides much needed financial support to help fund the treatment and care of Penn Vet's animal patients.

Cost: \$150 for a pack of 12 cards | 10% discount on your order of 3 packs or more | \$15.00 per card if we mail the cards for you

For more information and an order form, go to www.vet.upenn.edu/Giving/Pet_Memorial_Program or call 215 746 7460.



As a participating practice, you will receive a live link from the Penn Vet Pet Memorial page to your Web site!