



## Bellwether Magazine

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# Campaign Update

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# Campaign Update

The summer and early fall proved to be no vacation time for the Veterinary School's \$100-million fundraising campaign, *Building New Levels of Excellence*. "The outpouring of support for the School is incredible.

Alumni, friends, grateful clients, and others continue to come forward with gifts of all sizes to help reach the campaign's goals," says **Mark Stuart**, assistant dean for development.

Since the last *Bellwether*, more than \$6 million in new gifts and pledges were added to the campaign totals. "In my forty years at the Veterinary School, I have never seen so many people and organizations supporting our teaching, research, and healing missions," reports **Dean Alan M. Kelly**.

"All campaign priorities have seen an increase in gifts and pledges," notes Stuart. "We hope to soon finish the fundraising efforts for the Teaching and Research Building and other physical space projects to concentrate our efforts on those areas that have not received the lion's share of gifts, notably scholarships, faculty professorships, and annual giving," says Stuart.

The School's focus remains on completing the Kresge Challenge announced in



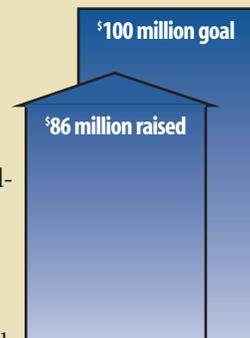
June. "We will continue to bring the campaign to cities across the country to engage more individuals in the work of the School," says Dr. Kelly. Campaign event locations include Boston, southern California, southern Florida, Philadelphia, and Philadelphia's Main Line communities. Dr. Kelly continues, "With \$14 million to go, reaching our goal, which was once a dream, is now firmly within our reach."

## Recent major gifts include:

- **\$1,000,000 from the Estate of Frances Chaney Glover** to establish an endowment for New Bolton Center's Field Service program. The Field Service completes more than 19,000 visits each year to farms within a 35-mile radius of Kennett Square, Pa.
- **\$500,000 from two foundations** to support the new Radiation Therapy and Imaging Suite at the Ryan Veterinary Hospital. The **Richard King Mellon Foundation** of Pittsburgh contributed \$350,000 and the **Bernice Barbour Foundation** of Hackensack, N.J. pledged \$150,000 to the Hospital's top clinical need. The Facility will place state-of-art diagnostic tools (MRI and nuclear scintigraphy) and cancer therapy (linear accelerator) under one roof.
- **\$380,000 from the Allerton Foundation** to

support the Teaching and Research Building. This gift brings the Foundation's support to \$1,000,000 and will name a laboratory dedicated to comparative medical genetics in the new Facility.

- **\$136,000 from the Anton and Judith Musladin Charitable Trust** to support the Center for the Interaction of Animals and Society (CIAS). This gift will provide funding for the Center's staff.
- **\$100,000 from Eric and Caroline Moran Hasbrock** in support of the Moran Challenge issued by Elizabeth R. Moran. More than \$800,000 was raised by this Challenge to the equine community to support the construction of the Teaching and Research Building.
- **\$100,000 from Katherine A. Houpt, V'63 GR'72**, to name a seminar room in the Teaching and Research Building. The space will be named in her honor and in memory of her late husband, **Richard, C'48 V'50**. Drs. Houpt, who married while at Penn, joined the faculty at Cornell University College of Veterinary Medicine in the 1970s. She is the director of Cornell's Animal Behavior Clinic.



## An Unprecedented Challenge Requires An Unprecedented Response!

In June 2004, the Kresge Foundation offered \$1.5 million for our new Teaching and Research Building if the School raises \$13 million for any School need by October 1, 2005.

To date, we have already raised \$4 million toward the Challenge. This challenge grant comes at a pivotal moment in the School's \$100-million fundraising campaign, *Building New Levels of Excellence*.

With your commitment, Penn will lead the veterinary profession into the twenty-first century in areas crucial to the health and well-being of us all.

### How can you respond?

- **Use the enclosed envelope to make a gift to any School need:** scholarships, building projects, Friends of the Ryan Hospital or New Bolton Center funds, faculty endowments, etc.
- **Give appreciated assets** like stocks or mutual funds—may avoid capital gains altogether and no out-of-pocket expenses.
- **Make a multi-year pledge.** All pledges count toward the Kresge goal.

**Please don't delay—the goal must be reached by October 1, 2005.**

### To Join the Challenge, contact:

Office of Development and Alumni Relations  
University of Pennsylvania  
School of Veterinary Medicine  
3800 Spruce Street  
Philadelphia, PA 19104-6047  
(215) 898-1480