



7-1-1998

Planned Giving Programs for the School of Veterinary Medicine

1998 Penn Annual Conference

The 1998 Penn Annual Conference, held in late January, drew 750 veterinarians and 200 veterinary technicians for two days of lectures at the Adams Mark Hotel in Philadelphia. The 1999 edition of the nation's oldest continuing education event for veterinarians is scheduled for January 27 and 28.

Many vendors participated and had booths in the exhibition area. Patrons and sponsors were honored with a plaque, presented by Dr. Charles Newton, associate dean.



The Iams Company representatives accept the Sponsor plaque.



The Hill's Pet Nutrition representatives accept the Sponsor plaque.



The DVM Pharmaceuticals, Inc. representatives accept the Sponsor plaque.



Dr. Marlene Gumbs, V'83, scientific franchise manager for Mars-Kal Kan-Waltham, representing Waltham, a sponsor.



The A.J. Buck and Son, Inc. representative accepts the Patron plaque.



Dr. Marne Platt, V'93, representative of Novartis Animal Health, accepts the Patron plaque.

JOIN US FOR THE AMERICAN GOLD CUP

September 10-13 at the Devon Show Grounds, Devon, PA

Four days of Olympic caliber show jumping, culminating in the Gold Cup competition on Sunday, Sep. 13 at 2:30 PM.

Saturday, Sept. 12 is Family Day with activities for children, including an art show, a celebrity dog show and a M*A*S*H tent where injured, stuffed animals are brought back to health by Penn's veterinary students. Children under 12 who bring a drawing or painting of their pet receive free admission that day.

A reserved seat, including admission to the show, is \$5 for Thursday, \$10 each Friday and Saturday and \$20 on Sunday. Admission and a reserved for children under 12 is \$5 on Sunday. General admission for any day without a reserved seat is \$5.

Planned Giving Programs for the School of Veterinary Medicine

Over the years, the School of Veterinary Medicine has received generous support from donors who have made planned gifts through the Planned Giving Programs of the University of Pennsylvania.

Planned gifts are flexible, tax-advantaged arrangements that enable donors to make substantial gifts in ways that complement their personal financial planning. They can be designed to generate life-long income, obtain significant income tax deductions and reduce or eliminate estate taxes. Planned gifts can also be a means of converting low-yielding assets into a higher income stream at a reduced capital gains cost.

The Office of Planned Giving Programs of the University of Pennsylvania offers a variety of life income arrangements including: Charitable Remainder Trusts and

Charitable Lead Trusts. The Office of Planned Giving Programs can also help donors tailor bequests and structure gifts of life insurance and other assets for the benefit of the School of Veterinary Medicine.

Participation in any of Penn's Planned Giving Programs also bestows the benefits of membership in The Charles Custis Harrison Society. Those benefits include annual luncheons, seminars and the University's planned giving newsletter, *Partner's in Penn's Future*.

The Office of Planned Giving Programs is always willing to meet with donors and their financial advisors to design the most advantageous ways of giving to the School of Veterinary Medicine. For more information, please contact the Office of Planned Giving Programs at 1-800-223-8236.