



Spring 1984

## Alumni and Continuing Education Corner

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## ALUMNI AND CONTINUING EDUCATION CORNER

It's been a busy winter for Continuing Education and Alumni Affairs at the School.

### CONTINUING EDUCATION

Two Continuing Education programs for meat inspectors and government veterinarians involved in meat inspection were co-sponsored by the School. The first program, held on December 3, 1983, was a satellite transmission telecast live from Washington, D.C. and involved 40 participants. The second program, a two-day conference held on February 11 and 12, 1984, involved six lectures, three of which were presented by members of the Veterinary School staff. Over 200 meat inspection employees attended this event. We hope these programs will be just the beginning of future cooperation between the School and the United States Department of Agriculture.

The 84th Penn Annual Conference (January 26 and 27) was our most successful to date. Held at the Franklin Plaza, 600 practitioners, 250 students, faculty and staff members, 33 speakers and 65 scientific exhibitors participated in the two-day program.

A Veterinary Technician Program was held at VHUP on Sunday, February 5, 1984. One hundred and eighty technicians attended lectures given by VHUP staff members. Due to the overwhelming response to this program and our limited seating facilities, we had to turn away participants. We apologize for any inconvenience to technicians. We hope to hold another Technician Program in 1985 with improved seating and luncheon facilities.

### ALUMNI NEWS

*Alumni Day—Saturday, May 19, 1984—Philadelphia Campus*

Alumni Day 1984 will be a celebration of our School's past, present and future, and the 3,800 alumni, who over the past 100 years, have contributed so much to the School.

A buffet luncheon will be followed by the dedication of the archway as "ALUMNI ARCH" and a rededication ceremony of the newly renovated buildings surrounding the quadrangle. Join us as the School enters its second century with a new face.

Class Reunion dinners will be held as follows:

Class of 1934, 39, 44, and 59: Hilton Hotel on May 18, 1984

Class of 1949, 54, 64, 69, 74, and 79: Franklin Plaza Hotel, May 19, 1984

The General Alumni Dinner (for those who are not celebrating class reunions this year) will be held on May 19, 1984, at one of Philadelphia's newest and most exciting hotels—The Four Seasons.

Plans are being finalized for the Centennial Scientific Conference at the Bellevue Stratford on October 15, 16, 17, 1984. A sample of the speakers and titles:

Dr. Charles Capen: Calcium Metabolism

Dr. Susan Cotter: Medical Oncology in Small Animal Practice

Dr. Stephen Ettinger: Drug Therapy in Small Animal Cardiology

Dr. O. Ginther: Reproductive Biology of the Mare

Dr. Niels Pedersen: Feline Clinical Immunology

Dr. Glenn Severin: Advances in Ocular

Therapeutics

Dr. Donald Walker: Bovine Male Urogenital Surgery

More information will follow.

### CENTENNIAL AWARDS

Dean Robert R. Marshak presented the Centennial Award of Merit to twenty-nine practitioners at a special ceremony on January 26, 1984, in Philadelphia. The event was part of the 84th Penn Annual Conference for Veterinarians attended by more than 600 practitioners.

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## PENN ANNUAL CONFERENCE



Exhibitor Area



Benjamin Franklin Luncheon



Dean's Reception



## ALUMNI AND CONTINUING EDUCATION CORNER

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The recipients of this prestigious award were: Dr. Loy C. Awkerman (V'52), Manheim, PA; Dr. A. Cleveland Brown (V'59), Burtonsville, MD; Dr. Nancy Brown (V'73), Plymouth Meeting, PA; Dr. J. Robert Brown (V'37), New Castle, PA; Dr. Stuart A. Fox, (V'53), Glenside, PA; Dr. Doris J. Emerson (V'54), Buckingham, PA; Dr. John I. Enck, Jr. (V'70), Carlisle, PA; Dr. John D. Gadd (V'32), Cockeysville, MD; Dr. Richard H. Gaetz (V'35), Getzville, NY; Dr. Fred R. Guenther (V'52), Newtown, PA; Dr. Lillian A. Giuliani (V'57), Bryn Mawr, PA; Dr. George L. Hartenstein III (V'40), York, PA; Dr. Jack O. Knowles (V'38), Miami Beach, FL; Dr. Paul Landis (V'39), Norfolk, VA; Dr. Bernard G. Levine (V'55), Toms River, NJ; Dr. Tom Maddux, Newark, DE; Dr. Victor A. Menghetti (V'45), Media, PA; Dr. David A. Meirs III (V'54), Creamridge, NJ; Dr. A. Wayne Moutan (V'51), Latrobe, PA; Dr. Todd O. Munson (V'31), Weston, MA; Dr. Marc A. Rosenberg (V'71), Cherry Hill, NJ; Dr. Fred R. Rude (V'58), Philadelphia, PA; Dr. Henry P. Schneider (V'34), Philadelphia, PA; Dr. Palace H. Seitz (V'30), Harrisburg, PA; Dr. Robert B. Shomer (V'34), Teaneck, NJ; Dr. Harold M. S. Smith (V'43), East Hanover, NJ; Dr. Ernest L. Stearly (V'33), Phoenixville, PA; Dr. Robert L. Ticehurst (V'34), Wildwood, FL; Dr. Vernon R. Yingling (V'57), State College, PA.

### ALUMNI DIRECTORY PLANNED

"Let's keep in touch." Whenever School of Veterinary Medicine Alumni meet—at a convention, a reunion or on a trip—they are most likely to part with those words. The bonds forged during the Veterinary School years are strong and the benefits derived from professional friendships and continuing contacts are well known. But there can be a problem: it's all too easy to lose track of people as they move along the professional route.

Starting in January 1985, "keeping in touch" with fellow graduates will be much simpler. With so many alumni expressing interest in the whereabouts of classmates, the School has arranged with the Harris Publishing Company to produce a comprehensive Alumni Directory.

The directory will be divided into four sections. The first part will contain interesting pictures and information about the School. This will be followed by an alphabetical section with an individual listing for each alumnus and alumna. Entries will include: name, class year, professional information, such as clinical specialty, position or academic title, hospital affiliation, office and home addresses and telephones.

The third section will list alumni by class and the last section will list alumni geographically and by specialty.

The directory information will be researched and compiled by the Harris Publishing Company. The data will be obtained in April by means of a brief questionnaire sent to alumni and will be verified by phone in September. During the telephone contact each alumnus will be given an opportunity to order his or her personal copy of the directory. Your cooperation in providing updated information will help to ensure the success of this comprehensive directory.

The entire project will be undertaken at virtually no cost to the School of Veterinary Medicine. The Harris Company will finance the project through the sale of directories to alumni. The Veterinary School will not benefit financially.

The publication, which has been planned as a personal and professional reference volume, is scheduled for release in January 1985.

## SPECIAL CENTENNIAL TOURS OF VHUP IN NOVEMBER

The Veterinary Hospital of the University of Pennsylvania School of Veterinary Medicine (VHUP) will offer special tours on Thursday and Friday, November 15 and 16, 1984, to our friends who are in Philadelphia for the AKC's Centennial Celebration.

Tours will begin each day at 1 p.m. and will be conducted at regular intervals until 6 p.m. Admission tickets may be obtained by writing to "Centennial Tours," VHUP, 3850 Spruce Street, Philadelphia, PA 19104. The reservation request should indicate the day and time preferred for taking the tour and alternate choices of time. On the tours, visitors will be shown many special features of VHUP and get an understanding of the complex facilities required for patient care, teaching and research in veterinary medicine.

# EVENTS

## MAY

19 *Alumni Day, Philadelphia*  
21 *Commencement*

## JUNE

11-15 *C. L. Davis Foundation Pathology Meeting, Philadelphia*

## JULY

16-19 *AVMA National Meeting Alumni Reception, New Orleans*

## SEPTEMBER

21 *New Bolton Center Day at Belmont Park*

## OCTOBER

2 *Founders Day Dinner, Philadelphia*



Mr. Kevin Ludwig (second from left) receives the 1983 EVSCO Pharmaceuticals Prize. Also shown, from the left, Dean Robert R. Marshak, Mr. Richard Shavelson, EVSCO Pharmaceuticals, and Dr. E. Kirkpatrick of the Laboratory of Parasitology.