



10-1-1983

The Second Century Fund

THE SECOND CENTURY FUND

On October 13, 1983 the Second Century Fund campaign to raise \$41.5 million for the School of Veterinary Medicine, University of Pennsylvania, will be officially launched.

As it looks toward its second century of leadership in animal medicine and the biomedical sciences, the School and its Board of Overseers have identified a number of crucial needs. They seek endowments and funds to enable the School to continue leading the veterinary profession in teaching, research, and service.

The campaign, which extends until 1988, will raise funds for the endowment of three professorships each, at New Bolton Center and at the Philadelphia campus, in Clinical Studies. Funds will also be sought for three chairs in the Basic Science Departments, animal biology, and pathology. The campaign will also raise endowment funds for the deanship, for an Interdepartmental Fund for Graduate Research and Training, and for operations of various facilities at VHUP as well as New Bolton Center.

Funds will also be raised for a number of capital projects ranging from a contagious disease isolation unit at New Bolton Center to an expansion of the library at the Philadelphia campus. Contributions will also be sought to establish a scholarship fund, ensuring that talented students will continue to be able to afford the type of veterinary medical education offered at the University of Pennsylvania.

As the School of Veterinary Medicine prepares to celebrate its first hundred years, we see remarkable opportunities for growth and for a greater role in the mainstream of American life. Working with livestock and poultry industries, our scientists will continue to investigate ways to increase the numbers and improve the health and productivity of food animals to help meet the nutritional requirements of the more than six billion people who will inhabit the earth by the year 2000, and as society becomes increasingly sensitive and demanding about the quality of our foods and increasingly intolerant of potentially dangerous food additives and of poisons which contaminate the environment veterinary medicine must assume greater responsibilities and greater leadership in preventive medicine and public health.

Today more than half the families in the United States own a pet. Millions of citizens derive pleasure from horses and other sporting animals. Society has become increasingly aware that, beyond companionship, pet animals may in some fundamental way protect against somatic disease and early death.

The nation's twenty-five schools of veterinary medicine enroll about 7,000 students; 440 of those are studying at the University of Pennsylvania School of Veterinary Medicine. Only Pennsylvania and two smaller schools are privately operated; the others are state-owned and receive through public appropriations most of their funds for operation and the construction of classrooms, laboratories, and clinical facilities. Pennsylvania, though it receives a modest

The specific gifts sought in the proposed campaign follow:

ENDOWMENT

Nine professorships at \$1.25 million each \$11,250,000
 • Three chairs in Clinical Studies at New Bolton Center 3,750,000
 • Three chairs in Clinical Studies at Philadelphia 3,750,000
 • Three chairs in the Basic Sciences (Animal Biology and Pathobiology) 3,750,000

The Deanship 1,500,000

The Interdepartmental Fund for Graduate Research and Training 2,000,000

Veterinary Hospital of the University of Pennsylvania 5,500,000

- Emergency Service 1,000,000
- Surgery/Anesthesia 1,000,000
- Radiology 1,000,000
- Intensive Care Unit 750,000
- Medical Genetics 500,000
- Oncology 400,000
- Viral Diagnostic Laboratory 250,000
- Orthopedic Surgery 200,000
- Wildlife and Exotic Animal Medicine 150,000
- Ten Clinical Examination Rooms at \$25,000 each 250,000

New Bolton Center 6,500,000

- Food Animal Program 1,500,000
- Surgery/Anesthesia Services 1,000,000
- Four hospital barns at \$500,000 per barn 2,000,000
- Clinical Reproduction 800,000
- Radiology 800,000
- Intensive Care Unit 150,000
- Cardiopulmonary/Sports Medicine 150,000
- Infectious Disease Laboratory Services 100,000

TOTAL ENDOWMENT \$26,750,000

CAPITAL PROJECTS

Old Quadrangle (Philadelphia) 3,251,000

- Laboratory of Cancer Research 300,000
- Laboratory of Research in Reproductive Physiology 200,000
- Anatomy Research Laboratory 486,000
- Biochemistry Research Laboratory 360,000
- Microbiology Research Laboratory 270,000
- Parasitology Research Laboratory 306,000
- Pathology Research Laboratory 324,000
- Toxicology Research Laboratory 306,000
- Physiology Research Laboratory 299,000
- Surgical Teaching Laboratory 400,000

New Bolton Center 6,522,000

- Contagious Disease Isolation Unit 4,449,000
- Intensive Care Unit 456,000
- Biomechanics Laboratory 232,000
- Orthopedic Hospital Barn 164,000
- Farrier Shop 221,000

C. J. Marshall Library (Philadelphia): Expansion 3,500,000

TOTAL CAPITAL PROJECTS \$13,273,000

STUDENT FINANCIAL AID 1,500,000

TOTAL CAMPAIGN GOAL \$41,523,000

annual state appropriation, has had to rely principally on private contributions, general University funds, and the second-highest veterinary medical tuition in the United States.

Despite austere financial circumstances and the fact that veterinary medicine lacks the third-party payers and subsidies taken for granted in other medical services, the School of Veterinary Medicine stands on the threshold of its most productive era.

At the University of Pennsylvania, the School of Veterinary Medicine benefits from the full range of biomedical research, teaching, and cooperation and interaction in one of the world's great medical centers. It has unique contributions to make in the areas of food supply, disease prevention (both animal and human), detection of environmental toxins, and the care of agricultural,

laboratory, companion, exotic, sporting, and zoo animals. Through animal models veterinary medicine is making possible studies of human disease such as cardiac problems, elevated blood pressure, and cancer. Some 150 diseases which can be communicated from animals to humans also fall within its purview. A new field pioneered by the University of Pennsylvania School of Veterinary Medicine involves preserving the health of aquatic animals, of growing importance in the world's food supply.

The frontiers of veterinary medicine are virtually without limit. The School of Veterinary Medicine, as it enters its second century, seeks additional financial resources to expand these frontiers and continue to educate the skilled practitioner who will put his or her growing knowledge to use for the benefit of animals and mankind.