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### Future Leader in Sustainable Enterprise – Prescilla Awino

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## Future Leader in Sustainable Enterprise – Prescilla Awino

### Abstract

Prescilla is a trainer and a mentor of teenagers and young adolescent women. She successfully managed the Girls Leadership and Advocacy Series (GALS Kenya), a Program of Women Campaign International (WCI). WCI is a Philadelphia based non-profit organization that empowers women globally to actively participate in civil society, political leadership, economic development and peace building.

### Keywords

Prescilla Awino, Sustainable enterprise, aquaponic farm

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Prescilla showing her hydroponic tomato farm. The tomatoes are grown in a hydroponic system using shredded coconut husks. The coconut is supplied with water via a drip irrigation system that contains organic nutrients to promote healthy growth of the vegetables.

Location: Kisumu, Kenya (Lake Victoria community by Dunga)

Prescilla Awino Onyango is holder of a Diploma in Business Management from KCA (Kenya College of Accountancy) University, aged 24, has over 5 years of experience in environmentally friendly enterprises along the Lake Victoria region. She was the Operations Director at Women in Sustainable Enterprises (WISE) for 3 years where she was in charge of coordinating teams of women working on various micro enterprises. During that time she contributed to the effective implementation of an agribusiness project, monitored all activities related to sustainable enterprises and offered assistance to other enterprises, contributed to the overall project work plan and implemented curriculum for women in energy enterprises and group savings and loaning. She was also responsible for development of business incubation programs for women and local entrepreneurs as well as participated in resource mobilization for the organization initiative. More-over, she fostered and maintained partnership relationship between WISE and the community.

Prescilla is a trainer and a mentor of teenagers and young adolescent women. She successfully managed the Girls Advocacy and Leadership and Advocacy Series (GALS Kenya), a Program of Women's Campaign International (WCI). WCI is a Philadelphia based non-profit organization that empowers women globally to actively participate in civil society, political leadership, economic development and peace building.

Prescilla is a self-driven woman who empowers women from underprivileged areas by promoting sustainable and climate smart livelihoods along Lake Victoria region. She is alumni of the Young African Leadership Initiative (RLC-East Africa) program and plans to continue with her work of women empowerment in many other sector apart from economic empowerment.



To read more about Prescilla Awino and her work, check out this featured article:

<https://medium.com/@yourbigyear/transformation-in-action-c17a77a8786b>

**Want to connect with Prescilla to support her project?**

Email: [prescilaawino@gmail.com](mailto:prescilaawino@gmail.com)

LinkedIn: Prescilla Awino

Facebook: Priscila Awino

Instagram: [prescilaawino](https://www.instagram.com/prescilaawino)

Tomatoes from Prescilla's hydroponic farm. The picture shows remaining tomatoes from the farm after selling 90% of the tomatoes at the open market and local restaurants. The remaining tomatoes in the picture will be given to the women in the community to use in their households.

Currently Prescilla runs innovative projects that have immensely impacted her community positively. The projects include hydroponic farming, aquaponic farming and green ventures. The goal of her initiative is to empower women in her community to be financially independent. As a result, women are developing businesses in organic farming, hydroponics, and solar energy. One example is tomatoes being grown through a hydroponic system. Prescilla uses shredded coconut husks that are connected to drip irrigation water containing organic nutrients. This eco-friendly processes reduces waste and allows the tomatoes to grow faster and healthier as they get direct nutrients without pests. Through this Prescilla and her fellow female community members are able to supply tomatoes daily to local hotels and community households.