Program Evaluation Using Multiple Datasets

Brittany Borg
*US Small Business Administration*

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Program Evaluation Using Multiple Datasets

Brittany Borg, Lead Program Evaluation
U.S. Small Business Administration

Disclaimer: Views expressed here are my own and do not necessarily represent the views of the U.S. Small Business Administration or the United States Government.
Program Evaluation at the SBA

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Why administrative data?

PRA

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Data Problems

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7(j) Online Training Program

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SBA’s 8(a) Program

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Evaluating 7(j) Online Training of 8(a) Firms

7(j) Online Training Data
8(a) Program Administrative Data

Government Contracting Data
Contractor Performance Data

Evaluation!
# 7(j) Online Training Data

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<th>Course Name</th>
<th>Attendance Status</th>
<th>SBA District</th>
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8(a) Business data

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Government Contracting Data

FPDS-NG

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Contractor Performance Data

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Now What?

Accurate and Complete Data

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Takeaways

• Well managed administrative data is very important, don’t assume that because it’s used to manage a program that it is accurate or complete.

• While it doesn’t seem like it should be a program evaluation unit’s job – it can be worth reaching out and supporting data collection and management for programs.

• See if you can cross reference your data with other data (internally or externally).

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