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## 2016 China Global Think Tank Innovation Forum

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McGann, James G., "2016 China Global Think Tank Innovation Forum" (2016). *TTCSP China Summit Reports*. 4.

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All requests, questions, and comments should be directed to James G. McGann, Ph.D., Senior Lecturer, International Studies; Director, Think Tanks and Civil Societies Program, The Lauder Institute, University of Pennsylvania.

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## 2016 China Global Think Tank Innovation Forum

### Abstract

On June 16, 2016, the Center for China and Globalization joined its domestic and international partners to hold the 2016 China Think Tank Innovation Summit to explore new models and development paths of Chinese think tanks in the new era. The summit was jointly hosted by CCG, Think Tank and Civil Society Program (TTCSP) at the University of Pennsylvania, Think Tank Study and Publishing Center at Guangming Daily, and Institute of Development Studies at the Southwestern University of Finance and Economics. It was also supported by Penn Wharton China Center and Think Tank: Theory & Practice Magazine run by Chinese Academy of Sciences.

### Keywords

Think Tank, Civil Society, NGO, China Think Tank Forum, Lauder Institute, University of Pennsylvania

### Disciplines

International Relations

### Comments

All requests, questions, and comments should be directed to James G. McGann, Ph.D., Senior Lecturer, International Studies; Director, Think Tanks and Civil Societies Program, The Lauder Institute, University of Pennsylvania.

16 JUNE 2016  
**BEIJING, CHINA**

**2016 CHINA GLOBAL THINK TANK  
INNOVATION FORUM**



**TTCSP**  
THINK TANKS AND CIVIL SOCIETIES PROGRAM  
UNIVERSITY OF PENNSYLVANIA

**CCG**

**全球化智库**  
CENTER FOR CHINA & GLOBALIZATION

# Table of Contents

Acknowledgments	2
Introduction	3
Format	3
Forum Agenda	4
Participating Institutions	6
Summit Partners	7
About TTCSP	8

# Acknowledgments

This report was made possible with the support of the **Center for China and Globalization**. We are grateful to them and to all our funders, who make it possible for the Think Tanks and Civil Societies Program to advance its mission.



Additional thanks to the China Team at the Think Tanks and Civil Societies Program. The views expressed are those of James G. McGann and should not be attributed to the Think Tanks and Civil Societies Program, the Lauder Institute at the University of Pennsylvania, or its funders. Funders do not determine research findings or the insights and recommendations of the Think Tanks and Civil Societies Program.

# Introduction

On June 16, 2016, the Center for China and Globalization joined its domestic and international partners to hold the 2016 China Think Tank Innovation Summit to explore new models and development paths of Chinese think tanks in the new era. The scholars and experts at the conference agreed that Chinese think tanks need to employ more innovation in academic study, talent cultivation and institutional operations to play a more significant role in policymaking and democracy building.

The summit was jointly hosted by CCG, the Think Tank and Civil Society Program (TTCSP) at the University of Pennsylvania, the Think Tank Study and Publishing Center at Guangming Daily, and the Institute of Development Studies at the Southwestern University of Finance and Economics. It was also supported by the Penn Wharton China Center and Think Tank: Theory & Practice Magazine run by Chinese Academy of Sciences.

A growing number of think tanks rose from the horizon since the Chinese government issued the Opinions on Strengthening the Construction of New Types of Think Tanks with Chinese Characteristics in 2015. They have been encouraged to play an important role in policymaking, and expected to take on new tasks, one of which is to provide innovative thoughts and policies as they are required for China to meet new challenges from rapidly changing situations both at home and abroad. Against such a backdrop, the summit was held as the first high-level conference in China focusing on the issue of think tank innovation. It created a platform for leading think tank experts, scholars and professionals as well as media reporters to exchange their experience and view on how to build new models of think tanks with Chinese characteristics.

## Format

This Forum is conducted in a Roundtable Format with panels that are intended to frame the key issues and provide constructively provocative questions to stimulate the discussion that follows each Session. The Forum is conducted in accordance with the Chatham House Rule.

# Forum Agenda

## **Registration**

### **Opening Session and Welcome Remarks**

Huiyao WANG, *President of the Center for China and Globalization (CCG)*

James G. MCGANN, *Director of the Think Tanks and Civil Societies Program (TTCSP),  
University of Pennsylvania*

Xiangjun LI, *Director of Think Tank Study and Publishing Center*

### **Plenary Session One: Rebuilding Chinese Think Tanks – Innovation and Development**

#### ***Panelists:***

Huiyao WANG, *President of the Center for China and Globalization (CCG)*

Yutong LONG, *former Vice Minister of Commerce; Chairman of CCG's Strategic Advisory Board*

Guoqiang LONG, *Vice President (Vice Minister) of the Development Research Center*

Hongjun YU, *Vice Minister of CCCPC's International Department*

Jianguo WEI, *Executive Deputy Director of China Center for International Economic Exchange and CCG's advisor*

### **Plenary Session Two: Development of Chinese Think Tanks: An International Perspective**

#### ***Panelists:***

James G. MCGANN, *Director of the Think Tanks and Civil Societies Program (TTCSP),  
University of Pennsylvania*

Jose CHICOMA, *Director General of Ethos Public Policy Lab*

Time SUMMERS, *Senior Research Fellow from Chatham House*

Xiaoyang TANG, *Deputy Director of Tsinghua-Carnegie Global Policy Center*

Xufeng ZHU, *Professor of the School of Public Policy and Management at Tsinghua University*

### **Plenary Session Three: Think Tank Research, Theory Construction, and Innovation**

#### ***Panelists:***

Jin FANG, *Deputy Secretary-General of China Development Research Foundation*

Gang LI, *Deputy Director of China Think Tanks Research & Assessment Center at Nanjing University*

Guoqiang LI, *Deputy Director of Institute of Public Administration and Human Resources,  
Development Research Center of the State Council of the People's Republic of China*

Xiaoxi LI, *Deputy Director of Academic Committee of Beijing Normal University and Honorary Dean of Institute for Economic and Resource Management*  
Haibin HU, *Chief Editor of RDCY*  
Hongcai XU, *Director of Economic Studies Division, China Center for International Economic Exchanges (CCIEE)*

#### **Plenary Session Four: Innovation in Think Tank Operation Management and Talent Cultivation**

##### ***Panelists:***

Lu MIAO, *CCG Secretary-General*  
Jianhui HUANG, *Director of Research Institute of China Minsheng Bank*  
Linbo JING, *Director of Evaluation Center of Chinese Social Science, Chinese Academy of Social Science*  
Jinshi LIU, *Deputy Director of Institute of Development Studies, Southwestern University of Finance and Economics*  
Mu YANG, *Executive Dean of Institute of Public Policy, South China University of Technology*  
Guobin ZHANG, *Secretary-General of The Chahar Institute*

#### **Plenary Session Five: New Media, Internet and Think Tank Innovation**

##### ***Panelists:***

Simin WANG, *Deputy Director of Think Tank Research and Publishing Center of Guangming Daily; Chief Editor of Think Tank Column of Guangming Daily*  
Shenquan HE, *Deputy Managing Editor of Global Times*  
Xiwen LIU, *Vice Director of National Science Library; Chinese Academy of Sciences Chief Editor, Journal of Think Tank Theory and Practice*  
Kaili ZHOU, *Vice President at Cover Media; Secretary-General of Surface Think Tank*  
Xiangzhi ZHOU, *Deputy Director of State Governance and Public Policy Research Center, Hunan Academy of Social Sciences*  
Ming ZOU, *Chief Editor of Phoenix Net (IFENG.COM); Director of Phoenix International Think Tank*

#### **Closing Remarks**

James G. MCGANN, *Director of the Think Tanks and Civil Societies Program (TTCSP), University of Pennsylvania*  
Huiyao WANG, *President of the Center for China and Globalization (CCG)*



# Participating Institutions

Center for China and Globalization

Chatham House

China Center for International Economic Exchanges

China Development Research Foundation

China Minsheng Bank

China Think Tanks Research & Assessment Center at Nanjing University

Chinese Academy of Social Science

Development Research Center

Ethos Public Policy Lab

Global Times

Guangming Daily

Hunan Academy of Social Sciences

Institute for Economic and Resource Management, Beijing Normal University

Institute of Development Studies, Southwestern University of Finance and Economics

Institute of Public Administration and Human Resources, Development Research Center of the State

Council of the People's Republic of China

Institute of Public Policy, South China University of Technology

Journal of Think Tank Theory and Practice

National Science Library

Phoenix International Think Tank

RDCY

School of Public Policy and Management at Tsinghua University

Surface Think Tank

The Chahar Institute

Think Tank Study and Publishing Center

Tsinghua-Carnegie Global Policy Center

# Summit Partners

Think Tanks and Civil Societies Program (TTCSP), Lauder Institute, University of Pennsylvania (USA)



Center for China and Globalization (CCG) (China)



# *Think Tanks & Civil Societies Program*

*The Lauder Institute*

*The University of Pennsylvania*

*“Helping to bridge the gap between knowledge and policy”*

Researching the trends and challenges facing  
think tanks, policymakers and policy-oriented  
civil society groups...

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capacity for think tanks around the world...

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comprehensive database of over  
8,000 think tanks...

All requests, questions, and comments should be directed to:

**James G. McGann, Ph.D.**

Senior Lecturer, International Studies

Director

Think Tanks and Civil Societies Program

The Lauder Institute

University of Pennsylvania



## **The Think Tanks And Civil Societies Program (TTCSP)**

The Think Tanks and Civil Societies Program (TTCSP) of the Lauder Institute at the University of Pennsylvania conducts research on the role policy institutes play in governments and civil societies around the world. Often referred to as the “think tanks’ think tank,” TTCSP examines the evolving role and character of public policy research organizations. Over the last 30 years, TTCSP has developed and led a series of global initiatives that have helped bridge the gap between knowledge and policy in critical policy areas such as international peace and security, globalization and governance, international economics, environmental issues, information and society, poverty alleviation, and healthcare and global health. These international collaborative efforts are designed to establish regional and international networks of policy institutes and communities that improve policy making while strengthening democratic institutions and civil societies around the world. TTCSP works with leading scholars and practitioners from think tanks and universities in a variety of collaborative efforts and programs and produces the annual Global Go To Think Tank Index that ranks the world’s leading think tanks in a variety of categories. This is achieved with the help of a panel of over 1,900 peer institutions and experts from the print and electronic media, academia, public and private donor institutions, and governments around the world. We have strong relationships with leading think tanks around the world, and our annual Think Tank Index is used by academics, journalists, donors and the public to locate and connect with the leading centers of public policy research around the world. Our goal is to increase the profile and performance of think tanks and raise the public awareness of the important role think tanks play in governments and civil societies around the globe. Since its inception in 1989, TTCSP has focused on collecting data and conducting research on think tank trends and the role think tanks play as civil society actors in the policy-making process. To date TTCSP has provided technical assistance and capacity building programs in 81 countries. We are now working to create regional and global networks of think tanks in an effort to facilitate collaboration and the production of a modest yet achievable set of global public goods. Our goal is to create lasting institutional and state-level partnerships by engaging and mobilizing think tanks that have demonstrated their ability to produce high

quality policy research and shape popular and elite opinion and actions for public good. The Lauder Institute of Management and International Studies

**The Lauder Institute of Management and International Studies** offers an M.A. in international studies and conducts fundamental and policy-oriented research on current economic, political, and business issues. It organizes an annual conference that brings academics, practitioners, and policy makers together to examine global challenges such as financial risks, sustainability, inequality, and the future of the state.

**University of Pennsylvania** The University of Pennsylvania (Penn) is an Ivy League school with highly selective admissions and a history of innovation in interdisciplinary education and scholarship. Its peer institutions are Harvard, Stanford, Columbia, Brown, Dartmouth, and the University of Chicago in the US and Oxford and Cambridge in the UK. A world-class research institution, Penn boasts a picturesque campus in the middle of Philadelphia, a dynamic city that is conveniently located between Washington, D.C. and New York, New York. Benjamin Franklin founded the University of Pennsylvania in 1740 to push the frontiers of knowledge and benefit society by integrating study in the liberal arts and sciences with opportunities for research and practical, pre-professional training at both the undergraduate and graduate levels. Penn is committed to meeting the full demonstrated need of all undergraduates with grant-based financial aid, making this intellectually compelling integration of liberal and professional education accessible to talented students of all backgrounds and empowering them to make an impact on the world.

## TTCSP Recent and Forthcoming Publications:

Think Tanks the New Policy Advisers In Asia (Brookings Press January 2019)

<https://www.brookings.edu/book/think-tanks/>

Think Tanks Foreign Policy the Emerging Powers (Palgrave 2017)

<https://www.palgrave.com/gp/book/9783319603117>

Think Tanks and Emerging Power Policy Networks (Palgrave 2017)

<https://www.palgrave.com/us/book/9783319719542>

Trends and Transitions in Security Expertise from Deterrence to Climate Change and Back Again (Routledge November 2017)

<https://www.routledge.com/Global-Trends-and-Transitions-in-Security-Expertise-From-Nuclear-Deterrence/McGann/p/book/9781138304000>

Think Tanks, Politics and the Policy-Making Process: Catalysts for Ideas and Action Chapter 22 in the Handbook on Public Policy Formulation, (Edward Elgar 2017)

<http://www.e-elgar.com/shop/handbook-of-policy-formulation>

Fifth Estate: Think Tanks, Public Policy and Governance (Brookings Press 2016)

<https://www.brookings.edu/book/the-fifth-estate/>

Think Tanks and SDGs: Catalysts for Analysis, Innovation and Implementation (Lauder/TTCSP 2015)

<http://www.lulu.com/shop/james-mcgann/think-tanks-and-sdgs-catalysts-for-analysis-innovation-and-implementation/paperback/product-22563604.html>

How Think Tanks Shape Social Development Policies (University of Pennsylvania Press 2014)

<http://www.upenn.edu/pennpress/book/15244.html>