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2018

## 2018 China Global Think Tank Innovation Forum

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## 2018 China Global Think Tank Innovation Forum

### Abstract

The Third Annual China Global Think Tank Innovation Forum was held on June 17, 2018 in Beijing, China. It comes at a critical juncture in global politics and economies. The fragile global economy has proven robust enough to navigate shocks that defined the year 2017, from waves of populist politics to worldwide protectionist tendencies. However, the world still faces looming dangers, such as ticking debt bombs, intensifying geopolitical competition, and the precarious position of industrial workers due to rapid technological advancements and the development of global value chains.

### Keywords

Think Tank, Civil Society, NGO, China Think Tank Forum, Lauder Institute, University of Pennsylvania

### Disciplines

International Relations

### Comments

All requests, questions, and comments should be directed to James G. McGann, Ph.D., Senior Lecturer, International Studies; Director, Think Tanks and Civil Societies Program, The Lauder Institute, University of Pennsylvania.

17 JUNE 2018  
**BEIJING, CHINA**

**2018 CHINA GLOBAL THINK TANK  
INNOVATION FORUM**



**TTCSP**  
THINK TANKS AND CIVIL SOCIETIES PROGRAM  
UNIVERSITY OF PENNSYLVANIA

**CCG**

**全球化智库**  
CENTER FOR CHINA & GLOBALIZATION

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# Acknowledgments

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Additional thanks to the China Team at the Think Tanks and Civil Societies Program. The views expressed are those of James G McGann and should not be attributed to the Think Tanks and Civil Societies Program, the Lauder Institute at the University of Pennsylvania, or its funders. Funders do not determine research findings or the insights and recommendations of the Think Tanks and Civil Societies Program.

# Introduction

The Third Annual China Global Think Tank Innovation Forum was held on June 17, 2018 in Beijing, China. It comes at a critical juncture in global politics and economies. The fragile global economy has proven robust enough to navigate shocks that defined the year 2017, from waves of populist politics to worldwide protectionist tendencies. However, the world still faces looming dangers, such as ticking debt bombs, intensifying geopolitical competition and the precarious position of industrial workers due to rapid technological advancements and the development of global value chains. Amidst this context, the 2018 China Forum addresses a range of pertinent questions:

- How do think tanks respond to the challenges of political polarization and the increased complexity of policy issues in the new era of globalization?
- How can think tanks achieve and meet the need for evidence-based policy research and consensus-building in a digital world where new communications tools are changing how information is created, disseminated and discussed?
- What is the future of innovation amidst changing models of research, operations, fundraising and development for think tanks around the world?

The forum covers the most pressing issues facing think tanks today and solicits innovative and forward-looking solutions. It gathered leaders, executives and researchers from national, regional and global networks of think tanks, research institutions, nonprofits, advocacy groups and other civil society organizations to discuss and provide insights on the global challenges.

## Format

This Forum is conducted in a Roundtable Format with panels that are intended to frame the key issues and provide constructively provocative questions to stimulate the discussion that follows each Session. The Forum is conducted in accordance with the Chatham House Rule.

# Forum Agenda

- 08:30 - 09:00 **Registration**  
09:00 - 09:45 **Opening Session and Welcome Remarks**

Huiyao WANG, *President of the Center for China and Globalization (CCG)*  
James G. MCGANN, *Director of the Think Tanks and Civil Societies Program (TTCSP),  
University of Pennsylvania*

## **Keynote Speakers:**

Yezhou GUO, *Vice Minister of the International Department of the CCP Central Committee*  
Guoqiang LONG, *Vice President (Vice Minister) of the Development Research Center*  
Huadong TANG, *Deputy Director of the General Office at the Counsellor's Office of the State  
Council, PRC*

- 09:45 - 11:00 **Session 1: Think Tank Innovation in the New Era of Globalization**

## **Chair:**

James G. MCGANN, *Director of the Think Tanks and Civil Societies Program (TTCSP),  
University of Pennsylvania*

## **Panelists:**

Kent CALDER, *Director of Edwin O. Reischauer Center for East Asian Studies at Johns  
Hopkins University*  
Grzegorz W. KOLODKO, *Founder and Director of TIGER – Transformation, Integration  
and Globalization Economic Research at the Kozminski University in Warsaw*  
Terry MILLER, *Director of Center for International Trade and Economics at the Heritage  
Foundation,*  
Tim SUMMERS, *Senior Consulting Fellow of Asia-Pacific Program at the Royal Institute of  
International Affairs (Chatham House)*  
Frank WU, *President of the Committee of 100*

- 11:00 - 11:15 **Tea break**  
11:15 - 12:30 **Session 2: China and International Think Tanks: Cooperation and Innovation in a  
Globalizing World**

**Chair:** Huiyao WANG, *President of the Center for China and Globalization (CCG)*

## **Panelists:**

Guihai GUAN, *Vice President of the Institute of International and Strategic Studies, Peking  
University*

Ziheng HUANG, *Deputy Director of the Center for Financial Research & Development at China Development Bank*

Andrew HURST, *Program Leader of the Think Tank Initiative at International Development Research Centre*

Xin JIN, *Director General of the China Center for Contemporary World Studies (CCCWS); Secretary-General of the Executive Committee for the Silk Road Think Tank Association*

Liu HONG, *Chair of School of Social Sciences and Director of the Nanyang Centre for Public Administration at Nanyang Technological University, Singapore*

Louise LIU, *President of The Economist Intelligence Unit Greater China Amb.*

Su GE, *Chairman of China National Committee for Pacific Economic Cooperation; Former Chinese Ambassador to Iceland*

12:30 - 13:30 **Lunch**

13:30 - 14:45 **Session 3: Developing Talent for Think Tanks in the New Era**

**Chair:** Miao LU, *Vice President and Secretary-General of the Center for China and Globalization (CCG)*

**Panelists:**

Li GANG, *Chief Expert and Deputy Director of the Center for Chinese Think Tank Research and Assessment at Nanjing University*

David Q. PAN, *Executive Dean of Schwarzman College, Tsinghua University*

Frank PIEKE, *Professor at the Leiden University Institute of Area Studies (LIAS)*

Simin WANG, *Deputy Director of the Center for Think Tank Research and Publishing at Guangming Daily*

Shiyu ZHANG, *President of Development Research Think Tank of China*

Lili WANG, *Deputy Dean of National Academy of Development and Strategy (NADS), Renmin University of China*

14:45 - 16:00 **Session 4: Think Tanks' Solutions to World-Changing Technology**

**Chair:** Weifeng LI, *Executive Secretary-General of the Center for China and Globalization (CCG)*

**Panelists:**

Wenshan JIA, *Professor at the School of Journalism and Communication and Fellow at the National Academy of Development and Strategy, Renmin University of China*

Ling LI, *Deputy Director of the Center for Think Tank Studies of Shanghai Academy of Social Sciences*

Angela MO, *Senior Management of Policy Advocacy & Engagement, Our Hong Kong Foundation*

Ouyang KANG, *President of the Institute of State Governance, Huazhong University of Science and Technology*

Jeongmin SEONG, *Senior Fellow at the McKinsey Global Institute*

Hongcai XU, *Deputy Chief Economist of China Center for International Economic Exchange (CCIEE)*



16:00 - 16:15 **Tea break**

16:15 - 18:15 **(Roundtable) Session 5: The Rise of Asian and Chinese Think Tanks**

***Chairs:***

James G. MCGANN, *Director of the Think Tanks and Civil Societies Program (TTCSP), University of Pennsylvania*

Huiyao WANG, *President of the Center for China and Globalization (CCG)*

***Panelists:***

Peijun DUAN, *Director of Strategic Studies Institution at Party School of the Central Committee of CPC*

Shuguo GAO, *Deputy Secretary-General of the Chinese Society of Education*

Wei HU, *Director at the Chinese Evaluation Center for Humanities and Social Sciences (CECHSS) of China Academy of Social Sciences*

Wei HUANG, *Director of China Center for Collaborative Innovation of Pilot Reform Exploration and Assessment*

Boqing LI, *Executive Director of CGE Peace Development Foundation; Former Deputy Mayor of Sanya City*

Jun LI, *Director of the Institute of Trade in Services, Chinese Academy of International Trade and Economic Cooperation, MOFCOM*

Yeqing (Victor) LI, *President of the China Society; CCG Non-Resident Senior Fellow Liu Minru, Chief of the Division of Scientific Research, Central Bureau of Translation & Compilation*

Alistair MICHIE, *Secretary-General of British East Asia Council; Chair of International Council of CCG Amb.*

Terry MILLER, *Director of Center for International Trade and Economics at the Heritage Foundation; Former American Ambassador to the United Nations*

Frank PIEKE, *Professor at the Leiden University Institute of Area Studies (LIAS)*

Michael PILLSBURY, *Director of the Center for China Strategy at the Hudson Institute*

Xin SHEN, *Director of the Department of European & Asian Affairs at The Chinese People's Association for Friendship with Foreign Countries*

Xinquan TU, *Professor and Dean of China Institute for WTO Studies, University of International Business and Economics*

Yong WANG, *Director of the Research Center for International Political Economy, Peking University*

Frank WU, *President of the Committee of 100*

Changliang YI, *Executive President of the Institute of Modern Chinese Economy*

Xiaodong ZHANG, *Secretary-General of the China Management Science Society*

18:15 - 18:30 **Closing Remarks**

James G. MCGANN, *Director of the Think Tanks and Civil Societies Program (TTCSP), University of Pennsylvania*

Huiyao WANG, *President of the Center for China and Globalization (CCG)*

# Participating Institutions

Center for Education Development Research, Ministry of Education

Chinese Academy of Social Sciences

China Center for Contemporary World Studies

China Development Institute

China Development Research Foundation (CDRF)

China Regional Development and Reform Institute

China-ASEAN Research Institute, Guangxi University

Chinese Academy of International Trade and Economic Cooperation

Chinese Center for International Economic Exchanges (CCIEE)

China Institutes of Contemporary International Relations

Detao Institute of Green Investment

East Asian Institute, National University of Singapore

G20 Research Center, Beijing Foreign Studies University

Institute of International and Strategic Studies, Peking University

Nanjing University

National Institute for South China Sea Studies

Qingdao Municipal Government

Research Institute of China Minsheng Bank

School of Government, Peking University

School of Public Policy and Management, Tsinghua University

Shanghai Academy of Social Sciences

Shanghai Institutes for International Studies

Southern University of Science and Technology of China

Asia Society Policy Institute (United States)

Asian Development Bank Institute (Japan)

Asian Strategy & Leadership Institute (ASLI) (Malaysia)

Atlantic Council (United States)

Australian Institute of International Affairs (Australia)

Bill and Melinda Gates Foundation (United States)

British East Asia Council (United Kingdom)

Brookings Institution (United States)

Bruegel (Belgium)

Carnegie-Tsinghua Center for Global Policy (US-China)  
Carter Center (United States)  
CASE-Center for Social and Economic Research (Poland)  
Center for Asia-Pacific Studies (CEA) (Mexico)  
Centre for Civil Society (CCS) (India)  
Center for International Governance and Innovation (CIGI) (Canada)  
Centre for Policy Research (CPR) (India)  
Center for Russia, Europe, Asia Studies (Belgium)  
Center for Strategic and International Studies (United States)  
Chatham House (United Kingdom)  
Council on Foreign Relations (United States)  
East Asia Institute (Republic of Korea)  
French Institute of International Relations (France)  
Fundação Getúlio Vargas (FGV) (Brazil)  
Institute for Defence Studies and Analyses (India)  
Institute for International Political Studies (ISPI) (Italy)  
Institute for National Security Studies (INSS) (Israel)  
Institute of Development Studies (Bangladesh)  
International Institute for Strategic Studies (United Kingdom)  
ISEAS-Yusof Ishak Institute, ASEAN Studies Center (Singapore)  
Japan Institute of International Affairs (JIIA) (Japan)  
Japan International Cooperation Agency (Japan)  
Konrad Adenauer Stiftung (Germany)  
Korea Development Institute (Republic of Korea)  
Korea Institute for International Economic Policy (KIEP) (Republic of Korea)  
Latin American Center for Public Policy (Brazil)  
Paulson Institute China Program (United States)  
Penn Wharton China Center (US-China)  
Peterson Institute for International Economics (United States)  
Stockholm Environment Institute (Sweden)  
The Heritage Foundation (United States)  
The Hong Kong University of Science and Technology (Hong Kong SAR, China)  
The Social Forum for External Debt and Development (Honduras)  
U.S. Green Building Council (United States)

# Participants

## Chinese Speakers

**Dongxiao CHEN**, President the Shanghai Institutes for International Studies (SIIS)

**Dingding CHEN**, Vice President of the 21st Century Silk Road Research Institute and Professor at School of International Relations, Jinan University; President of the Haiguotuzhi Institute

**Jin FANG**, Deputy Secretary-General of China Development Research Foundation and Research Fellow at Development Research Center of the State Council

**Victor GAO**, Vice President of the Center for China and Globalization

**Jianhui HUANG**, President of the Institute of China Minsheng Bank

**Xin JIN**, President of the China Center for Contemporary World Studies (CCCWS); Secretary-General of the Executive Committee of the Silk Road Think Tank Association

**Baiqing LI**, Executive Director of CGE Peace Development Foundation; former Deputy Mayor of Sanya City

**Gang LI**, Deputy Director of the Center for Chinese Think Tank Research and Assessment at Nanjing University

**Weifeng LI**, Executive Secretary, General of the Center for China and Globalization

**Yibai LI**, Secretary-General of the Foundation for Think Tank Development, Shanghai Academy of Social Sciences

**Yinuo LI**, Director of China Office, Bill & Melinda Gates Foundation

**Hong LIU**, Chair of School of Social Sciences and Director of the Nanyang Centre for Public Administration at Nanyang Technological University

**Louise LIU**, President of The Economist Group, Greater China

**Yong LIU**, Chief Economist and Head of the Center for Financial Research & Development of China Development Bank

**Miao LU**, Vice President and Secretary, General of the Center for China and Globalization

**Ouyang KANG**, President of the Institute of State Governance, Huazhong University of Science and Technology

**David Q. PAN**, Executive Dean of Schwarzman College, Tsinghua University

**Qi YE**, Professor at School of Public Policy & Management, Tsinghua University

**Amb. Su GE**, Chairman of China National Committee for Pacific Economic Cooperation

**Huadong TANG**, Deputy Director of the General Office of Counsellors' Office of the State Council, PRC

**Huiyao WANG**, President of the Center for China and Globalization (CCG), Counselor of the State Council, PRC; Dean of Institute of Development Studies at Southwestern University of Finance and Economics

**Jisi WANG**, President of the Institute of International and Strategic Studies (IISS), Peking University

**Lili WANG**, Deputy Dean of National Academy of Development and Strategy (NADS), Renmin University of China

**Jianguo WEI**, Permanent Vice Chairman of China Center for International Economic Exchanges; CCG Advisor; former Vice Minister of Ministry of Commerce

**Jiang WU**, Former President of Chinese Academy of Personnel Science; CCG Academic Advisor

**Hongjun YU**, Former Vice Minister of the International Department of the CCP Central Committee; CCG Advisor

**Hongwu ZHANG**, Dean of Yellow River Research Center, Tsinghua University; Counselor of the State Council

**Shiyu ZHANG**, President of Development Research Think Tank of China

**Baige ZHAO**, Member of the Standing Committee of the 12th National People's Congress; Deputy Director of Foreign Affairs Committee of the National People's Congress

**Xufeng ZHU**, Professor and Associate Dean at the School of Public Policy and Management and Executive Director of Institute for Sustainable Development Goals, Tsinghua University

## **International Speakers**

**Amb. Selim BELORTAJA**, Albania Ambassador to China

**Kent CALDER**, Director of Edwin O. Reischauer Center for East Asian Studies at Johns Hopkins University

**Paul HAENLE**, Director of Carnegie-Tsinghua Center for Global Policy

**Amb. Patricia Rodríguez HOLKEMEYER**, Costa Rica Ambassador to China; university professor

**Andrew HURST**, Program Leader of the Think Tank Initiative at International Development Research Centre

**Grzegorz W. KOLODKO**, former Deputy Prime Minister of the Republic of Poland

**James G. MCGANN**, Director of the Think Tanks and Civil Societies Program (TTCSP) of Pennsylvania University

**Alistair MICHIE**, Secretary-General of British East Asia Council; Chair of International Council of CCG

**Amb. Terry MILLER**, Director of Center for International Trade and Economics of the Heritage Foundation

**Suguru MIYAZAKI**, Senior Representative of Japan International Cooperation Agency

**Yeqing (Victor) LI**, President of the China Society; CCG Non-Resident Senior Fellow

**Emanuel PASTREICH**, Director of the Asia Institute (Korea)

**Andrew SELEE**, President of the Migration Policy Institute and former Executive Vice President of Woodrow Wilson International Center for Scholars

**Jeongmin SEONG**, Senior Fellow at the McKinsey Global Institute

**Tim SUMMERS**, Senior Consulting Fellow of Asia-Pacific Program at the Royal Institute of International Affairs (Chatham House)

**Frank WU**, Chair of the Committee of 100

**Michael YEOH**, CEO of Asian Strategy and Leadership Institute

# Summit Partners

Think Tanks and Civil Societies Program (TTCSP), Lauder Institute, University of Pennsylvania (USA)



Center for China and Globalization (CCG) (China)



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8,000 think tanks...

All requests, questions and comments should be directed to:

**James G. McGann, Ph.D.**

Senior Lecturer, International Studies

Director

Think Tanks and Civil Societies Program



## The Think Tanks And Civil Societies Program (TTCSP)

The Think Tanks and Civil Societies Program (TTCSP) The Think Tanks and Civil Societies Program (TTCSP) of the Lauder Institute at the University of Pennsylvania conducts research on the role policy institutes play in governments and civil societies around the world. Often referred to as the “think tanks’ think tank,” TTCSP examines the evolving role and character of public policy research organizations. Over the last 30 years, TTCSP has developed and led a series of global initiatives that have helped bridge the gap between knowledge and policy in critical policy areas such as international peace and security, globalization and governance, international economics, environmental issues, information and society, poverty alleviation and healthcare and global health. These international collaborative efforts are designed to establish regional and international networks of policy institutes and communities that improve policy making while strengthening democratic institutions and civil societies around the world. TTCSP works with leading scholars and practitioners from think tanks and universities in a variety of collaborative efforts and programs and produces the annual Global Go To Think Tank Index that ranks the world’s leading think tanks in a variety of categories. This is achieved with the help of a panel of over 1,900 peer institutions and experts from the print and electronic media, academia, public and private donor institutions and governments around the world. We have strong relationships with leading think tanks around the world, and our annual Think Tank Index is used by academics, journalists, donors and the public to locate and connect with the leading centers of public policy research around the world. Our goal is to increase the profile and performance of think tanks and raise the public awareness of the important role think tanks play in governments and civil societies around the globe. Since its inception in 1989, TTCSP has focused on collecting data and conducting research on think tank trends and the role think tanks play as civil society actors in the policymaking process. To date, TTCSP has provided technical assistance and capacity building programs in 81 countries. We are now working to create regional and global networks of think tanks in an effort to facilitate collaboration and the production of a modest yet achievable set of global public goods. Our goal is to create lasting institutional and state-level partnerships by engaging and mobilizing think tanks that have demonstrated their ability to produce high



quality policy research and shape popular and elite opinion and actions for the public good. The Lauder Institute of Management and International Studies

**The Lauder Institute of Management and International Studies** offers an M.A. in international studies and conducts fundamental and policy-oriented research on current economic, political and business issues. It organizes an annual conference that brings academics, practitioners and policymakers together to examine global challenges such as financial risks, sustainability, inequality and the future of the state.

**University of Pennsylvania** The University of Pennsylvania (Penn) is an Ivy League school with highly selective admissions and a history of innovation in interdisciplinary education and scholarship. Its peer institutions are Harvard, Stanford, Columbia, Brown, Dartmouth and the University of Chicago in the US and Oxford and Cambridge in the UK. A world-class research institution, Penn boasts a picturesque campus in the middle of Philadelphia, a dynamic city that is conveniently located between Washington, D.C. and New York, New York. Benjamin Franklin founded the University of Pennsylvania in 1740 to push the frontiers of knowledge and benefit society by integrating study in the liberal arts and sciences with opportunities for research and practical, pre-professional training at both the undergraduate and graduate levels. Penn is committed to meeting the full demonstrated need of all undergraduates with grant-based financial aid, making this intellectually compelling integration of liberal and professional education accessible to talented students of all backgrounds and empowering them to make an impact on the world.

### TTCSP Recent and Forthcoming Publications:

Think Tanks the New Policy Advisers In Asia (Brookings Press January 2019)

<https://www.brookings.edu/book/think-tanks/>

Think Tanks Foreign Policy the Emerging Powers (Palgrave 2017)

<https://www.palgrave.com/gp/book/9783319603117>

Think Tanks and Emerging Power Policy Networks (Palgrave 2017)

<https://www.palgrave.com/us/book/9783319719542>

Trends and Transitions in Security Expertise from Deterrence to Climate Change and Back Again (Routledge November 2017)

<https://www.routledge.com/Global-Trends-and-Transitions-in-Security-Expertise-From-Nuclear-Deterrence/McGann/p/book/9781138304000>

Think Tanks, Politics and the Policy-Making Process: Catalysts for Ideas and Action Chapter 22 in the Handbook on Public Policy Formulation, (Edward Elgar 2017)

<http://www.e-elgar.com/shop/handbook-of-policy-formulation>

Fifth Estate: Think Tanks, Public Policy and Governance (Brookings Press 2016)

<https://www.brookings.edu/book/the-fifth-estate/>

Think Tanks and SDGs: Catalysts for Analysis, Innovation and Implementation (Lauder/TTCSP 2015)

<http://www.lulu.com/shop/james-mcgann/think-tanks-and-sdgs-catalysts-for-analysis-innovation-and-implementation/paperback/product-22563604.html>

How Think Tanks Shape Social Development Policies (University of Pennsylvania Press 2014)

