Technology inside & outside the classroom

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Hoesley Digital Literacy Fellows

What is the Hoesley Program?

Partially funded by Board Member Jim Hoesley and his wife Sandee Hoesley

In collaboration with Career Services, the School of Arts and Sciences and the Center for Undergraduate Research and Fellowships (CURF)

Provides hands-on training, culminating in website building project

Hoesley Curriculum

8 Core Program Topics:

1. Digital/information literacy - finding/evaluating/sharing content
2. Presentation skills - good design choices, animations, integration
3. Web design - basic concepts and templates
4. Using the Web to enhance your job search - presented by Career Services
5. Social media, networking, and online identity - creating online personae
6. Spreadsheets and data organization - data analysis, constructing charts and tables
7. Graphic design and visual literacy - software, design principles
8. Coding and programming - basic principles, software, and applications

Hoesley Program Structure

Each month has a module

Meetings twice a month

Independent work- press articles, TED videos, Lynda videos

End of module quiz

Module Group Presentations

End of program website project (ex: portfolio, blog, etc.)

Applications

Integration into classroom assignments

Extracurricular responsibilities

Personal projects & hobbies- fashion blog

Applications (cont.)

Thank You

Credits

Time by Richard de Vos from the Noun Project

Form by Daniel Yahya from the Noun Project

check list by Juan Garces from the Noun Project

Cupcakes and Cashmere by Emily Schuman