Linking survey and administrative data to measure income, inequality, and mobility

Carla Medalia, U.S. Census Bureau

ADRF Network Research Conference
November 13, 2018

Joint with:

Bruce D. Meyer, University of Chicago, NBER, AEI, and U.S. Census Bureau

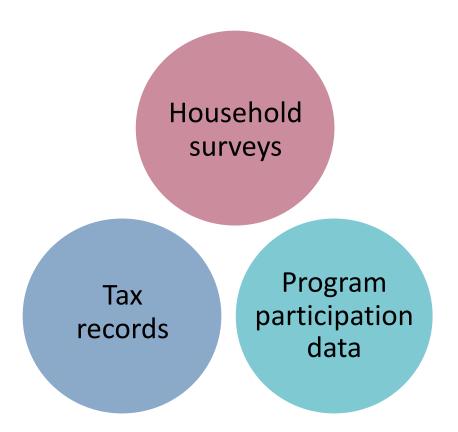
Amy O'Hara, Georgetown University

Derek Wu, University of Chicago

Disclaimer: Any opinions and conclusions expressed herein are those of the author(s) and do not necessarily represent the views of the U.S. Census Bureau. All results have been reviewed to ensure that no confidential information is disclosed.

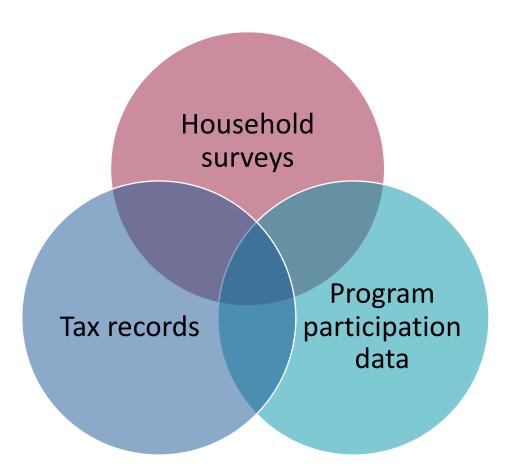


Motivation



- Income is extremely important as both outcome and predictor
- Income is difficult to measure: sources have strengths and weaknesses
- Previous research has combined sources, but scope and generalizability are limited

A Comprehensive Income Dataset (CID)



- Accurate and comprehensive measure of income for individuals, families and households
- Income, demographic characteristics, government programs and tax credits
- Uses: survey improvement, policy evaluation, and research



Source	Strengths	Weaknesses
Household surveys	Rich demographics, representative of population, flexible platform	Measurement error, under-reporting, non-response ¹
Tax records	Accuracy, broad coverage (with information returns)	Lacks demographics, program information for in-kind benefits, and information on non-taxable income Tax units not necessarily economic unit Under-reporting
Program participation data	Accuracy, needed to evaluate programs, eligibility and other information not available on surveys	Limited history and demographics Misses non-recipients

¹Bee and Mitchell 2017; Meyer, Mok, and Sullivan 2015; U.S. Census Bureau 1993

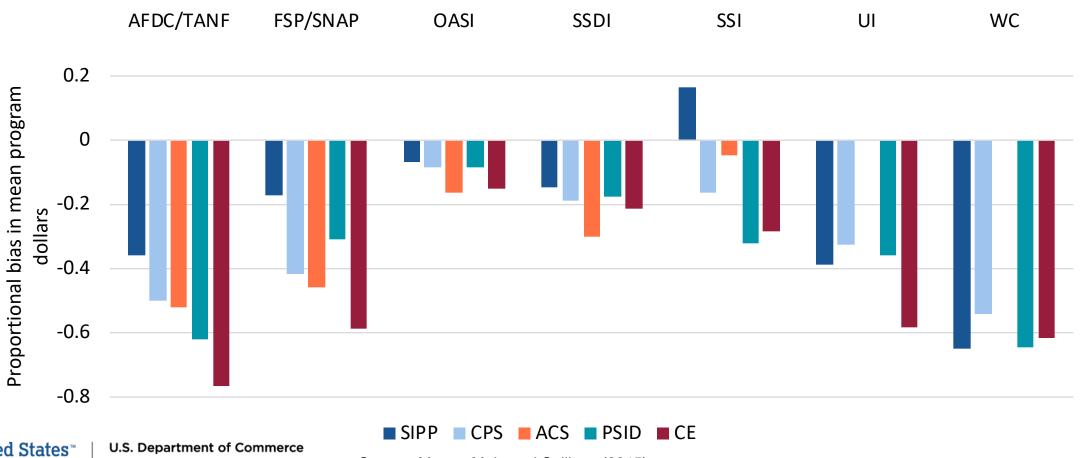


Source	Strengths	Weaknesses
Household surveys	Rich demographics, representative of population, flexible platform	Measurement error, under- reporting, non-response ¹

¹Bee and Mitchell 2017; Meyer, Mok, and Sullivan 2015; U.S. Census Bureau 1993



Surveys underestimate income from government programs





Source	Strengths	Weaknesses
Tax records	Accuracy, broad coverage (with information returns), time series	Lacks demographics, program information for in-kind benefits, and information on non-taxable income Tax units not necessarily economic unit Under-reporting



Source	Strengths	Weaknesses
Program	Accuracy, needed to	Limited history and
participation	evaluate programs,	demographics
data	eligibility and other	Misses non-recipients
	information not available	
	on surveys	

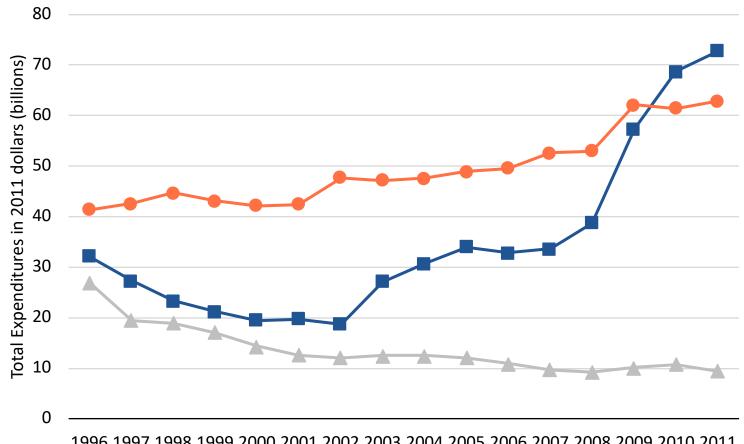


Defining income

- Focus on material well-being
- Includes income from all sources, some non-cash benefits
- State and federal income and payroll taxes

U.S. Department of Commerce **Economics and Statistics Administration** U.S. CENSUS BUREAU census.gov

Trends in Benefits for Selected Transfers, 1996-2011



1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011

Data for CID

Source type	Phase I	Phase II
Household surveys	Current Population Survey (CPS) Survey of Income and Program Participation (SIPP) American Community Survey (ACS)	Consumer Expenditure (CE) Survey
Tax data	Forms 1040, W-2, 1099-R	More detailed 1040 extracts, more extensive info returns Tax credits (e.g. EITC) Unemployment Insurance (UI)
Federal programs	SSA: Social Security and Supplemental Security Income HUD: Federal housing assistance HHS: Medicare and Medicaid enrollment, TANF	VA: Veterans Benefits
State programs	Public Assistance (e.g. TANF) SNAP, WIC LIHEAP	More Public Assistance, SNAP, WIC, LIHEAP Workers Compensation



Methods

- Records linked using Protected Identification Keys (PIKs)
 - Linkage rate: 99% of most admin records, 90-97% of survey data
 - Adjust sample weights to account for inability to link
- Unit of analysis reconciliation: tax unit, household rosters
- Link all dollars from admin records to survey households
- Assumptions regarding which income source is more accurate

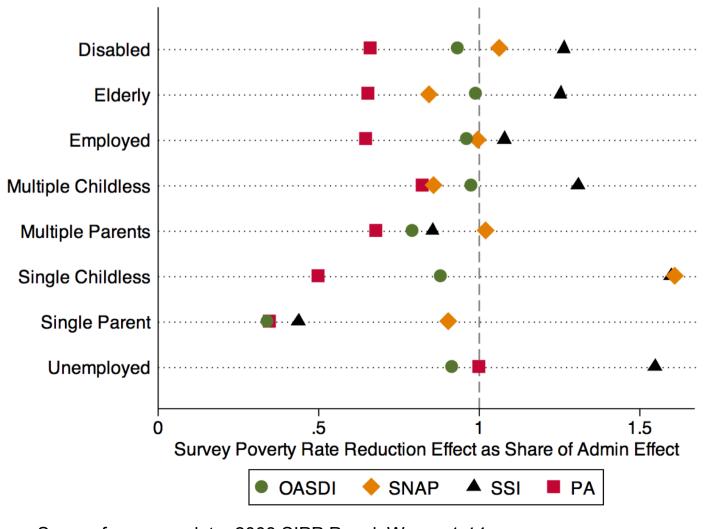
Progress on CID

- Developing a prototype
- Interagency agreements
- Linking data and cleaning data
- Assessing quality of linkages, characteristics and accuracy of data
- Gathering documentation and metadata
- Three years of funding
- Initial projects



Estimated poverty rate reduction using administrative and survey data

The poverty reduction of Social Security and means-tested transfers (Meyer and Wu 2018)

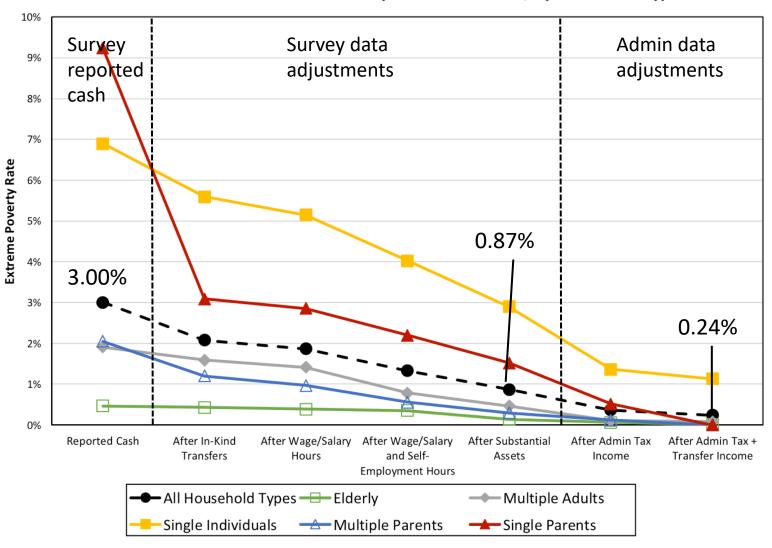




Percent of households in extreme poverty – under \$2/person/day

Share of Households in Extreme Poverty After Corrections, by Household Type

The use and misuse of income data and the rarity of extreme poverty in the United States (Meyer, Mooers, Wu, and Medalia 2018)





Future direction

Now

- Acquire new data; provide getbacks to agencies
- Better documentation of data and methods
- Gather feedback from potential users

Vision and challenges

- Make available in FSRDCs
- Develop path to get from prototype to production
- Challenges to implement CID in survey production environment
 - Mismatch of reference periods
 - Availability of data not all states
 - Timeliness of data releases



Thank you!

Email addresses:

carla.medalia@census.gov bdmeyer@uchicago.edu amy.ohara@georgetown.edu derekwu@uchicago.edu



References

Bee, Adam and Joshua Mitchell. 2017. "Do Older Americans Have More Income Than We Think?" SESHD Working Paper, U.S. Census Bureau.

Cajner, Tomaz, Leland Crane, Ryan Decker, Adrian Hamins-Puertolas, Christopher Kurz, and Tyler Radler. 2018. "Using Payroll Processor Microdata to Measure Aggregate Labor Market Activity," Finance and Economics Discussion Series 2018-005. Washington: Board of Governors of the Federal Reserve System, https://doi.org/10.17016/FEDS.2018.005.

Congressional Budget Office. 2017. "Federal Spending for Means-Tested Programs, 2007 to 2027." https://www.cbo.gov/sites/default/files/115th-congress-2017-2018/reports/52405-means-tested-programs.pdf

Davies, Paul S. and T. Lynn Fisher. 2009. "Measurement Issues Associated with Using Survey Data Matched with Administrative Data from the Social Security Administration." Social Security Bulletin, 69(2): 1-12.

Ganong, Peter and Pascal Noel. 2017a. "Consumer Spending During Unemployment: Positive and Normative Implications." Working Paper.

Ganong, Peter and Pascal Noel. 2017b. "The Effect of Debt on Default and Consumption: Evidence from Housing Policy in the Great Recession." Working Paper.

Harron, Katie, Chris Dibben, James Boyd, Anders Hjern, Mahmoud Azimaee, Mauricio Barreto, and Harvey Goldstein. 2017. "Challenges in administrative data linkage for research." Big Data and Society, July-December 2017: 1-12. https://doi.org/10.1177/2053951717745678.

Johnson, Barry, and Kevin Moore. 2012. "Consider the Source: Differences in Estimates of Income and Wealth From Survey and Tax Data." Compendium of Federal Estate Tax and Personal Wealth Studies, Volume II. Chapter 9: Comparing Administrative and Survey Data." Pgs. 875-897. Internal Revenue Service, Statistics of Income. https://www.irs.gov/pub/irs-soi/11pwcompench9.pdf Meyer, Bruce D., Wallace K.C. Mok, and James X. Sullivan. 2015. "Household Surveys in Crisis." Journal of Economic Perspectives, 29(4): 199-226.

Meyer, Bruce D. and Nikolas Mittag. 2015. "Using Linked Survey and Administrative Data to Better Measure Income: Implications for Poverty, Program Effectiveness and Holes in the Safety Net." NBER Working Paper 21676. Nicholas, Joyce and Michael Wiseman. 2010. "Elderly Poverty and Supplemental Security Income, 2002-2005." Social Security Bulletin, 70(2).

Meyer, Bruce D. and Derek Wu. 2018. "The Poverty Reduction of Social Security and Means-tested Transfers." ILR Review, 71(5): 1106-1153. https://doi.org/10.1177/0019793918790220

Meyer, Bruce D., Derek Wu, Victoria Mooers and Carla Medalia. 2018. "The use and misuse of income data and the rarity of extreme poverty in the United States." Unpublished working paper.

Oberski, DL, A Krichner, S Eckman, and F Kreuter. 2017. "Evaluating the Quality of Survey and Administrative Data with Generalized Multitrait-Multimethod Models." Journal of the American Statistical Association, 112(520): 1477-1489. DOI: 10.1080/01621459.2017.1302338.

Schnetzer, Matthias, Franz Astleithner, Predrag Cetovic, Stefan Humer, Manuela Lenk, and Matthias Moser. 2015. "Quality Assessment of Imputations in Administrative Data." Journal of Official Statistics, 31(2): 231-247, DOI http://dx.doi.org/10.1515/JOS-2015-0015.

U.S. Census Bureau. 1993. "Measuring the Effect of Benefits and Taxes on Income and Poverty: 1992". Current Population Reports, Series P60-186RD.

Walker, Ed. 1997. "The Census Bureau's Business Register: Basic Features and Quality Issues." Paper presented at the Joint Statistical Meetings, Anaheim, CA.



U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU census.gov