Clockwise from top left of opposite page, Ryan Hospital held two receptions to launch its “We Speak” marketing campaign. The first was for internal faculty and staff at Penn Vet, while the second welcomed colleagues from across Penn’s campus and provided an insider’s look at ad design and access to faculty and staff veterinarians.

Every year the Student Chapter of the American Veterinary Medical Association (SCAVMA) holds an auction to raise money for the student organization. Students, faculty, staff, donors, alumni and parents donate a variety of items for the silent and live auctions. Many of the student clubs are represented, selling raffle tickets and food. Proceeds from the auction allow SCAVMA members to attend conferences and symposia throughout the year. This year’s auction raised more than $28,000. Pictured here: Bidders check out the silent auction items; Drs. Rose Nolen-Walston, Mark Haskins and Pat Sertich were the evening’s live auction callers; student clubs sell a variety of sweet and savory foods.

The Class of 2013 held their White Coat Ceremony in November 2011, marking the end of their core curriculum and beginning of clinical rotations. Pictured here: A group of students pose after the ceremony; Dr. Mark Cofone, representing the Dean’s Alumni Council and his veterinary class of 1985, led the pinning of the Penn Vet Alumni Society pin, which signifies the students’ roles as future members; Dr. Peter Dodson speaks about the students’ basic science years in a heartfelt speech; and Class President Daniel Lantz addresses his classmates and the audience.