Obituaries: Martin M. Kaplan, V’40 and Amy M. Bogdanoff
2004 Alumni Award of Merit Recipients

During the Annual Meeting of the Veterinary Medical Alumni Society (VMAS) of the University of Pennsylvania School of Veterinary Medicine on October 2, 2004, the following three alumni were honored with a 2004 Alumni Award of Merit.

**Dr. Ronald L. Genovese**, a 1964 graduate. A resident of Solon, Ohio, he is president of Randall Veterinary Hospital in Warrensville Heights, Ohio. He was honored for his significant impact on the development and training of equine practitioners.

**Dr. Martin M. Kaplan**, V’40, a virologist, international public health official, and humanitarian, died of cancer on Oct. 16, 2004, in Geneva, Switzerland.

Dr. Kaplan was an authority on the transmission of certain diseases from animals to humans, including rabies and influenza. For many years, he was an official of the World Health Organization, where he was chief of veterinary public health and later chief of medical research, promotion, and development. It was here that Dr. Kaplan helped develop a safer rabies vaccine.

He continued doing research and was part of a team at the Wistar Institute in Philadelphia that in the 1960s and 1970s developed new rabies vaccines for humans and animals.

In the late 1950s, Dr. Kaplan joined the Pugwash movement, which was named for the Nova Scotia village that was the site of the first conference in 1957. Pugwash, along with its founder, Joseph Rotblat, was awarded the Nobel Peace Prize in 1995. As the organization’s secretary general from 1976 to 1988, Dr. Kaplan worked for nuclear, chemical, and biological disarmament.

**Dr. Norman D. Heidelbaugh**, a 1954 graduate. A resident of College Station, Texas, he is professor emeritus of Veterinary Anatomy and Public Health at the Texas A&M University College of Veterinary Medicine. He was recognized for his more than 20 years of service to our nation as a veterinary officer in the United States Air Force.

**Dr. Max J. Herman**, a 1959 graduate. A resident of Collegeville, Pa., he was honored for serving since 1996 as president of the Eastern Veterinary Historical Society, which showcases the rich heritage of veterinary medicine and promotes public awareness of the profession.

The VMAS honors alumni who have made outstanding contributions to their profession and the School with the Alumni Award of Merit. The award is given annually to recognize distinguished graduates for their contributions that advance knowledge in biomedicine, promote the welfare of animals through public education of animal owners, and benefit society through civic activities that foster the advancement of the profession and the School’s good name.

*Obituaries*


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**Amy M. Bogdanoff**, 32, special events coordinator at the School of Veterinary Medicine, died suddenly on Dec. 9, 2004.

Ms. Bogdanoff joined the School’s Office of Development, Alumni Relations, and Communication in the newly created position of special events coordinator. Ms. Bogdanoff managed the School’s Penn Annual Conference, one of the largest conferences for veterinarians and veterinary technicians held in the eastern United States. In addition to organizing many gatherings for the School’s alumni and friends, including Alumni Weekend and Parents and Partners Day, she planned the dedication and renaming ceremony for the Matthew J. Ryan Veterinary Hospital of the University of Pennsylvania and the groundbreaking ceremony for the School’s Teaching and Research Building.

**Amy Bogdanoff with brother Aron and dog Abby.**