10-1-2004

Campaign Update

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Campaign Update

The summer and early fall proved to be no vacation time for the Veterinary School’s $100-million fundraising campaign, Building New Levels of Excellence. “The outpouring of support for the School is incredible. Alumni, friends, grateful clients, and others continue to come forward with gifts of all sizes to help reach the campaign’s goals,” says Mark Stuart, assistant dean for development.

Since the last Bellwether, more than $6 million in new gifts and pledges were added to the campaign totals. “In my forty years at the Veterinary School, I have never seen so many people and organizations supporting our teaching, research, and healing missions,” reports Dean Alan M. Kelly.

“All campaign priorities have seen an increase in gifts and pledges,” notes Stuart. “We hope to soon finish the fundraising efforts for the Teaching and Research Building and other physical space projects to concentrate our efforts on those areas that have not received the lion’s share of gifts, notably scholarships, faculty professorships, and annual giving,” says Stuart.

The School’s focus remains on completing the Kresge Challenge announced in June. “We will continue to bring the campaign to cities across the country to engage more individuals in the work of the School,” says Dr. Kelly. Campaign event locations include Boston, southern California, southern Florida, Philadelphia, and Philadelphia’s Main Line communities. Dr. Kelly continues, “With $14 million to go, reaching our goal, which was once a dream, is now firmly within our reach.”

Recent major gifts include:

- $1,000,000 from the Estate of Frances Chaney Glover to establish an endowment for New Bolton Center’s Field Service program. The Field Service completes more than 19,000 visits each year to farms within a 35-mile radius of Kennett Square, Pa.
- $500,000 from two foundations to support the new Radiation Therapy and Imaging Suite at the Ryan Veterinary Hospital. The Richard King Mellon Foundation of Pittsburgh contributed $350,000 and the Bernice Barbour Foundation of Hackensack, N.J. pledged $150,000 to the Hospital’s top clinical need. The Facility will place state-of-art diagnostic tools (MRI and nuclear scintigraphy) and cancer therapy (linear accelerator) under one roof.
- $380,000 from the Allerton Foundation to support the Teaching and Research Building.

An Unprecedented Challenge Requires An Unprecedented Response!

In June 2004, the Kresge Foundation offered $1.5 million for our new Teaching and Research Building if the School raises $13 million for any School need by October 1, 2005.

To date, we have already raised $4 million toward the Challenge. This challenge grant comes at a pivotal moment in the School’s $100-million fundraising campaign, Building New Levels of Excellence.

With your commitment, Penn will lead the veterinary profession into the twenty-first century in areas crucial to the health and well-being of us all.

How can you respond?

- Use the enclosed envelope to make a gift to any School need: scholarships, building projects, Friends of the Ryan Hospital or New Bolton Center funds, faculty endowments, etc.
- Give appreciated assets like stocks or mutual funds—may avoid capital gains altogether and no out-of-pocket expenses.
- Make a multi-year pledge. All pledges count toward the Kresge goal.

Please don’t delay—the goal must be reached by October 1, 2005.

To Join the Challenge, contact:
Office of Development and Alumni Relations
University of Pennsylvania
School of Veterinary Medicine
3800 Spruce Street
Philadelphia, PA 19104-6047
(215) 898-1480