1-1-1985

Alumni and Continuing Education Corner
Alumni Events
The First Annual Warm Fuzzy Award
For the past several years, four local veterinary associations (Bucks-Montgomery, Keystone, Suburban, and Southern New Jersey) have co-sponsored a picnic which has provided an opportunity for practitioners to meet with the new interns and residents at Penn. This year, the picnic was held at the Philadelphia Zoo (with the help of Dr. Wilbur Amand). Approximately 100 practitioners, interns, residents, and faculty members were in attendance.

The officers of these four area associations have decided, through a ballot of their members, to select one member of the VHUP staff as the recipient of the Annual WARM FUZZY AWARD. In brief, this award is presented to a member of the VHUP staff who consistently maintains good relationships and communications with referring practitioners and their clients. The award is presented at the Interns and Residents Picnic... and this year’s winner is Dr. William H. Miller, Jr., assistant professor of dermatology.

Saturday, May 17, 1986, marks ALUMNI DAY on the PHILADELPHIA CAMPUS; our annual business meeting, a terrific buffet lunch, special entertainment, tours of the Small Animal Hospital, and trip to old Philadelphia will keep you busy all afternoon. The evening festivities will include a reunion dinner for all veterinary alumni and dancing until dawn at the Franklin Plaza Hotel in Center City Philadelphia. Transportation will be available from the hotel to the School. Mark the date on your 1986 calendar today!

Dave Meiers, President of the Veterinary Medical Alumni Society asks, “Have you returned your class newsletter information yet?” You can span the years in just a few minutes by completing your questionnaire and returning it to the Alumni Office. Class newsletters will be published during the month of February. Don’t miss the opportunity to let your classmates know how you have fared.

Continuing Education
Dr. Tom Divers and Dr. Charles Newton have planned a solid, practitioner-oriented, professional continuing education program for 1986. The New Year begins with the PENN ANNUAL CONFERENCE. Five-fundraised practitioners from the mid-Atlantic region attended last year’s Conference, and we hope you will be among those to join us again this year.

Date: Wednesday, January 29, and Thursday, January 30, 1986.
Place: Adam’s Mark Hotel, City Line and Monument Avenue, Philadelphia.
Two laboratories will be held in conjunction with the Conference.
Small Animal Surgical Diseases of the Colon, Rectum, and Perineal Area—Dr. Dudley E. Johnston.
Wednesday, January 29, and Thursday, January 30, 1986.
Wednesday, January 29—Small Animal 9:30 a.m. - 10:00 a.m.
Mark Opperman/Marketing in Veterinary Medicine
10:00 a.m. - 10:30 a.m.
Stephen Katz/Pet Insurance
11:00 a.m. - 12:00 noon
Robert S. Brodey Memorial Lecture: Ronald Keiper, Ph.D. The Biology of the Assateague Ponies
continued on page 15

Second Century Fund Report
During the fiscal year, ending June 30, 1985, the Second Century Fund Campaign raised $5.6 million, bringing the Fund to $20.2 million. Among the gifts received during that period were:
• Endowment of the Marie A. Moore Chair in Humane Ethics and Animal Welfare.
• Completion of funding for the Marilyn M. Simpson Professorship in Equine Medicine.
• Partial funding to endow the Charles W. Raker Professorship in Surgery in recognition of Dr. Raker’s retirement and distinguished career as Lawrence Baker Sheppard. Professor of Surgery.
• Support of $25,000 each from the Beech Fund (NY) and the Gelb Foundation for the sports medicine program at New Bolton Center.
• A commitment of $250,000 from Windsfields Farm Maryland for various equine programs at New Bolton Center.
• A bequest of $50,000 from the Estate of Sara Montgomery for student aid.
• A bequest of $250,000 from the Estate of Judith Sankey for a fellowship in research in diseases of dogs, assigned to Medical Genetics, and our first endowed, named research fellowship.
• A gift of a kind worth $30,000 of cages and related equipment for Laboratory Animal Medicine.

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Robert H. Whitlock Named First Simpson Professor

Dr. Robert H. Whitlock of the University of Pennsylvania School of Veterinary Medicine has been named to the School's newly created Marilyn M. Simpson Chair in Equine Medicine.

Whitlock, chief of the Large Animal Medicine section in the department of clinical studies at the School's New Bolton Center, is known for his research on metabolic and gastroenterologic problems in horses and dairy cattle. The chair was created with a $1.25-million gift from the Marilyn M. Simpson Charitable Trust, with contributions from members of the Rockefeller family. Before her death, Mrs. Simpson of Katonah, N.Y., daughter of the late Abby Rockefeller Mauze, helped establish the Center for the Interaction of Animals and Society at Penn's Veterinary School in 1977.

"It's a double honor and pleasure to announce at the same time the Marilyn M. Simpson Chair and the appointment of Dr. Whitlock as its first holder," said Dr. Robert Marshak, dean of the School of Veterinary Medicine. "Mrs. Simpson was intensely interested in equine medicine, research and treatment. She wanted this work to be of the highest caliber and visited our campus many times to see for herself the advances being made. It's very appropriate that her long-time interest in equine medicine will be carried forth here through the establishment of this chair bearing her name.

The appointment of Dr. Whitlock, he said, "adds further significance to the Simpson Chair.

His studies have contributed to the New Bolton Center's international reputation for excellence in equine medicine. Since the founding of the center in 1952, there has been a major thrust to provide in a rural area—as an adjunct to the facilities of a metropolitan medical and research complex—a campus where students, teachers and research scientists could focus on the health and productivity of our large-animal populations.

The New Bolton Center is located in Chester County, 30 miles south of the University's main campus in downtown Philadelphia.

"It's a tremendous honor and challenge to be chosen as the first person to fill the Simpson Chair," said Dr. Whitlock. "I will pursue my research with added energy and sense of responsibility to equine medicine."