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New Referral Procedures: Opening Channels of Communication
hopes that a sponsor can be found for next year's transatlantic race. "Last year there was no American ship in the race, even though it originated in Newport, Rhode Island."

When sailing on the Lindo or other ships, Dr. Hardy is not content resting on deck. He pursues his other hobbies, skin diving and underwater photography. "I love skin diving and I dive to photograph." He usually carries a developing kit and processes his slides right on board. "That's easy and then you can see whether you have the correct light. If things didn't turn out, you can go back and take more pictures."

Last summer Hardy traveled to Australia to join a diving trip to a remote atoll in the Coral Sea which lies beyond the Great Barrier Reef. "There was a reporter from The New York Times aboard to do a story about the voyage. One of my pictures was used when the article was published," he said.

His love for diving and underwater photography take him to many parts of the world. "In 1977 I helped start the Society for Aquatic Veterinary Medicine," he said. "We have about 300 members from the USA and Europe. We travel all over to dive, to get together and to discuss marine biology. We meet about three to four times a year to dive all day and lecture all night. Usually there are about twenty veterinarians on these trips; most are avid photographers."

A new referral system at the Veterinary Hospital of the University of Pennsylvania (VHUP) went into effect in December 1982. The new procedures, according to Dr. Kenneth C. Bovee, Chairman of the Department of Clinical Studies, were designed by a joint committee of hospital clinicians and local veterinary practitioners to facilitate communication between hospital and practitioner.

Cases are regarded as referrals only if the practitioner sends along with the client either a letter or a referral form stating particulars about the animal, its treatment, a provisional diagnosis, or the reason for referral. Practitioners are asked to send along records of laboratory tests and radiographs. "This gives us an idea of what the practitioner is thinking about and it makes it easier for the clinician," said Dr. Bovee. "In addition, it saves time and money as tests do not have to be repeated."

Once the referral case has been seen, the animal may be sent home on the same day with intermediate treatment measures. A referral post card, mailed by the hospital within twenty-four hours, will inform the practitioner about which clinician saw the animal, the tentative diagnosis, if the animal was hospitalized, and what therapeutic measures were prescribed if the animal was sent home after the consultation.

In cases where an animal is seen through the Emergency Service, practitioners are asked to call the service to provide the pertinent information and to alert the staff that the owner is bringing the animal. If the animal is admitted through the Emergency Service, the post card with a diagnosis follows after the animal has been assigned to a medical service.

In order to provide a complete diagnosis, it may be necessary to wait until the results of all tests and studies are complete. This may take several days to more than one week. The hospital clinicians will call or write the referring veterinarian with a complete diagnosis within two weeks of the client's visit. A monitoring system has been instituted to ensure that the practitioners receive this final report. Dr. Bovee encourages practitioners who find that this policy is not being followed to contact the hospital administration, either Barry Stupine, Hospital Director, or Dr. Bovee.

Practitioners, rather than owners, are advised to contact the hospital if questions about a case arise. "We are always available for such consultation and we encourage this contact with the School; however, because we are a teaching institution, we are not able to function like a regular medical office," said Dr. Bovee. "Our clinicians are not on hospital duty full time. They have teaching, administrative, and research duties and most are in the clinic only two or three days a week." Clinicians will make every effort to return practitioners' calls as soon as possible.

Referrals provided by practitioners enable students and staff to gain access to difficult and challenging cases. In addition, the sophisticated diagnostic facilities at VHUP provide practitioners with assistance for patients with rare or complex diseases. More than half of the 19,000 cases seen at VHUP during the last year were referrals. Keeping open lines of communication between hospital and practitioner is essential. In addition to the new system for referrals, VHUP encourages practitioners to visit the hospital—to look around and observe procedures. "This helps practitioners to make contact with the staff and to get to know them. It creates a better atmosphere and makes for a better relationship between us and the outside world," Dr. Bovee added. Such contact is also encouraged through the continuing education program, the annual conference, and meetings with area practitioners.

Dr. Bovee hopes that the new system of handling referrals, the information booklet about the services at VHUP, the referral form, and the feedback post card will provide additional channels of communication and enhance the cooperation between the teaching hospital and practitioners.