Prospects and Problems

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PROSPECTS AND PROBLEMS: IV

IF THERE IS A RED LINE ACROSS THE END OF YOUR MAILING LABEL, THIS IS THE LAST ISSUE YOU WILL RECEIVE UNTIL WE RECEIVE PAYMENT FOR YOUR SUBSCRIPTION

With this, the fourth number of HAN, and the completion of volume two, one might assume that our venture was safely off the ground. In fact, however, our future is unsure. From the point of view of content, the physical dispersion of the members of the editorial board has somewhat inhibited the decentralized collective responsibility that was our original goal—although non-Chicago members have made important editorial contributions. At the same time, we have received or successfully solicited contributions from a number of people not on the editorial board, and we look forward to more in the future. Certainly, the general activity these days in the history of anthropology, and the specific response to HAN, seem to justify optimism.

Content alone, however, will not guarantee the future of HAN. Nor will the considerable unpaid efforts of the small number of people who actually handle the production (Regna Darnell and Linguistic Research, Inc., along with the Chicago members). We must have money enough to handle the costs of supplies and postage, as well as occasional costs of hired labor when our volunteers are struck by illness, as happened with the last issue. At the present moment, we have enough money to pay for the outstanding costs of that last issue, and for the present one, with a small amount left over towards the next. But if volume three is to be assured, a considerable portion of the people who have not yet sent in money for their subscriptions will have to respond.

At the present time, a precise count reveals that we have a total of 126 paid subscribers (25 of which are libraries). Although this is about twice the number reported in our last issue, there are still 141 people who are carried on our lists as subscribers (and who have received copies of HAN) who have not yet sent in checks. In many cases, we are sure that this is merely oversight, since among them are in fact people who sent research reports and even one or two regular editorial contributors. But if we are to guarantee volume three, we must take
some step to prod negligent subscribers. To this end, we have adopted the policy indicated above, which will apply both now and in the future:

If at any time there is a red line across the end of your mailing label, that will be the last issue that will be sent to you until we receive payment for your subscription (or renewal).

As indicated in our last number, rates for a one year subscription (or for two numbers) are as follows:

- Individual subscribers (U.S. and Canada) $2.00
- Student subscribers (U.S. and Canada) 1.00
- Institutional subscribers 3.00
- All non-U.S. or Canadian subscribers 3.00

Checks should be made out to History of Anthropology Newsletter, in U.S. dollars, and sent to our Secretary-Treasurer, Robert Bieder, at the Newberry Library, 60 W. Walton St., Chicago, Illinois, 60610, U.S.A.

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