From Research to Practice and Back Again: TIMSS as a Tool for Educational Improvement

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Abstract
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This Policy Brief stems from one such effort—a TIMSS Policy Forum that was held in Washington, D.C. in 1999. At the Forum, researchers described the questions they were seeking to answer using TIMSS data, and practitioners and state and local policymakers described the tactics they were taking to support school improvement using those research findings. The interdependence among research, policy, and practice demonstrated at the Forum and reported in this Brief serves as a model for a national conversation on education that is grounded in both information and its practical application.

The initiatives, outlined below, undertaken in the three districts, one school, and one state illustrate the impact that meaningful data and useful interpretations of those data can have on education policy and practice. By closely comparing and contrasting the curricula, teaching practices, professional development, and administration policies of many countries, researchers, policymakers, and practitioners can jointly assess what might work best for students in the United States.

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From Research to Practice and Back Again: TIMSS as a Tool for Educational Improvement
by Marlies A. Dunson

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Practitioners’ Efforts to Use TIMSS

First in the World Consortium

The First in the World Consortium grew out of the conversations of a study group of superintendents who initially met to fulfill a requirement for recertification. After meeting several more times, they decided to form a consortium that focused on Goal 5 of the National Education Goals: To be the first in the world in math and science by the year 2000. In this effort, First in the World—which unites 18 school districts in the suburbs surrounding Chicago, Illinois—received permission to participate in the TIMSS as a self-contained unit in order to benchmark the performance of its schools against international measures of student performance.

Leaders of First in the World obtained technical, administrative, and research support from partnerships established with the business community and with key education organizations, such as the U.S. Department of Education and the North Central Regional Educational Laboratory. With that support, First in the World created “learner networks” so teachers, principals, and superintendents could study and discuss important issues like performance expectations, instructional practices, teacher characteristics, technology, assessment, and the structure and content of curricula. The discussions stemmed from 13 research questions, four of which follow:

- Do school programs in the Consortium reflect a “world-class” curriculum?
- What instructional practices in the Consortium make a difference in student achievement?
- Does curriculum in Consortium schools “fit” with international standards?
- How do the social and cultural contexts differ between Consortium schools and countries around the world?

To answer these and other research questions, First in the World began the following initiatives: 1) producing a curriculum analysis for each district, which compares the district to the highest achieving countries in the world and which provides guidelines for four areas of local analysis leading to improvements; 2) developing a comprehensive mathematics and science curriculum framework for K-8 that supplies a sequence of mathematics and science content standards and performance expectations; 3) reporting on the research questions, including the data sources, methodology, findings/results, and implications for school districts; 4) participating in the TIMSS-R videotape study in both mathematics and science instruction at the eighth grade level; and 5) developing “Lesson Study Groups” at the Consortium level as well as the local district level.

The Consortium leadership recognized early on the unique nature of the 18 school districts. It also accepted the fact that each district individually would be addressing priorities and devoting resources and energy to accomplish those distinctive priorities. Therefore, it was determined from the start that all of the Consortium findings would be processed and implemented by each district within its own culture and in its own timing.

With that consideration, each of the five initiatives has raised the overall discussion about curriculum and instruction to a new level. “Comparisons at the international level and deep discussion about the focus, rigor, and flow of what we teach in addition to how we must raise the level of teaching has radically improved over the past three years,” explained David Kroeze, Superintendent of Schools for the Northbrook School District #27 (Illinois). He continued, “The Consortium has successfully institutionalized the need to look outside our environment for ways to challenge our assumptions of ‘effective practice.’”

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The results of the TIMSS curriculum analysis reinforced prior research findings and strengthened First in the World’s commitment to aligning curricula. The TIMSS results showed that, in spite of variable achievement scores, the U.S. curricula contain the largest variety of topics, and those topics tend to be repeated in more grades than in any other country. For example, researchers found that in the eighth grade, 38 topics were covered in U.S. mathematics textbooks, while an average of 23 topics were taught eighth grade textbooks in other countries. Yet, U.S. students had not received in-depth instruction in many concepts that TIMSS tested. According to TIMSS findings, the “basics” in the U.S. eighth grade math curriculum was quite different from the basics in other countries’ programs.

But it is not just the TIMSS findings on curricula that continue to influence the efforts of First in the World. Paul Kimmelman, Superintendent of Schools for the West Northfield School District #31 (Illinois), wrote, “…TIMSS enables us to analyze each district’s mathematics and science curriculum, compare instructional strategies of teachers in the United States, Germany, and Japan and learn what our students actually think about their behaviors in our schools.”

The SMART Consortium

As public awareness and political pressure grew in Ohio over the results of TIMSS and other achievement measures, the Ohio legislature passed a school accountability law, which set minimum standards for school district performance and increased the rigor of Ohio’s high school exit exams and graduation requirements. As part of its statewide strategies to improve mathematics and science, in March 1998 the staff at the Ohio Department of Education assembled a group of superintendents in the Cleveland area whose districts would comprise the Science and Mathematics Achievement Required for Tomorrow (SMART) Consortium. This Consortium, supported by the Ohio Department of Education and the Martha Holden Jennings Foundation, unites 19 school districts in northeast Ohio through the efforts of 19 superintendents. Combined, the districts serve more than 200,000 students from large urban areas such as Cleveland Municipal, affluent suburbs like Beachwood, and small rural towns like Kirtland Local.

The members of the SMART Consortium have committed to long-term systemic change and continuous improvement in mathematics and science by employing five big-picture strategies based on recommendations from action teams that studied the issues:

- Providing alignment in curriculum, instruction, assessment, and professional development using world class standards as a guide;
- Affecting the willingness of teachers and administrators to bring about change;
- Changing people’s beliefs about the nature of learning;
- Developing and maintaining buy-in and support from the public, parents, students, school boards, business, industry, and the community; and
- Improving teaching and learning district by district using research-based education techniques.

SMART hopes to reach two “stretch goals,” which were set forth by its member districts after several months of debate. The first goal is for districts to cut their student failure rate on state proficiency tests in half over the next five years. While the heterogeneity of the districts leads to the conclusion that they have different needs with respect to the achievement goal, the collaborative nature of the Consortium is resulting in joint efforts among districts, such as the development of a common course of study that will be implemented across the Consortium. Districts have realized that the improvement of public education is something that will not happen if districts, schools, and teachers continue to work in isolation. By working together, the expertise provided by each district can be used to the fullest.

The second stretch goal deals with the districts’ capacity to provide for increased student achievement through its resources. This goal has several sub-goals that lay out program requirements for mathematics and science in elementary, middle, and high school:

- All school districts will require completion of elementary mathematics by the end of grade five;
- All school districts will require completion of an algebra I core by the end of eighth grade;
- All school districts will require completion of algebra II and geometry for graduation;
- All school districts will require completion of elementary science by the end of grade four;
• All school districts will require completion of an integrated core of life, earth/space, and physical science by the end of eighth grade; and

• All school districts will require completion of physics, chemistry, earth/space, and biological sciences for graduation.

Each district will create an action plan that lays out the steps needed in that district to reach the stretch goals. These individual action plans will be used to determine how the collective resources of SMART can be used best.

Meanwhile, many efforts are currently underway to help teachers achieve the stretch goals. These include pilot implementation projects of new science instructional materials in the upper elementary grades, a pilot of a content-based professional development series for mathematics teachers in grades five through eight, the development of teacher learning networks, and the implementation of a principals’ academy to provide better expertise in instructional leadership at the building level. As the districts formulate more detailed plans that will facilitate the achievement of the stretch goals, Consortium-level activities may shift in focus.

While the TIMSS provided the impetus for the formation of the SMART Consortium, the group continues to learn from the TIMSS findings as they conduct their activities. This is especially evident in the deliberations of the course of study committees, which are attempting to provide a focused curriculum to combat the “mile wide, inch deep” characteristic that permeates American curricula. Eighth graders took the TIMSS-R in spring 1999, and the Consortium will analyze the data in the spring of 2001. Finally, the Consortium is using the findings of The Teaching Gap by James W. Stigler and James Hiebert (1999) to investigate how the teacher learning networks can improve instruction.

The teacher questionnaire component of the TIMSS produced many findings that the Collaborative took into consideration. For instance, in the questionnaire, teachers were asked if they view mathematics and science as a 1) discipline with canons and formal processes; 2) set of procedures; or 3) process or way of thinking. Most U.S. teachers identify mathematics and science as a set of procedures first and foremost. By contrast, Japanese teachers more often see mathematics as a set of relationships between concepts, facts, and procedures and think mathematics is inherently interesting.

The Regional Math/Science Collaborative

Two major beliefs led to the creation of the Regional Math/Science Collaborative in 1994: “a mathematically and scientifically literate population is essential to the social and economic success of southwestern Pennsylvania” and “by working together, we can do better.” The Collaborative, located in southwestern Pennsylvania, unites 100+ school districts, approximately 15,000 mathematics and science educators, and hundreds of interested stakeholders, such as corporations, museums, foundations, and universities.

Determining what mathematics and science instruction currently looks like in the region, what it should look like, and how to bridge that gap formed the blueprint for the initiative. Once the answers to the first two questions were agreed upon by task forces, the Collaborative chose to 1) communicate the information through conferences, publications called the Journal and Coordi-net, and a continually updated web site; 2) facilitate planning by conducting review sessions and preparing testimony on state standards; and 3) measure progress by gathering and evaluating achievement data.

Additionally, members of the Collaborative developed a resource binder titled Making National Standards and TIMSS Work for Our Region. The binder helps teachers and administrators combine the results of TIMSS with the National Science Education Standards and the National Council of Teachers of Mathematics standards so they can develop district-level action plans for curriculum and professional development. Many of the goals for students in the Collaborative’s vision statement respond to TIMSS research findings on instructional practice. For example, students in the Collaborative will:

• Demonstrate problem-solving and critical thinking skills, requiring both team and individual effort and responsibility;

• Apply knowledge as well as its reproduction; and

• Engage in disciplined inquiry including an in-depth understanding of a problem and the integration of newly acquired information with the student’s prior knowledge.

At the Forum, James Hiebert, an education professor at the University of Delaware and Co-Director for the videotape study, shared some of the results from the video component of the TIMSS. While examining 231 hours of videotapes of eighth grade mathematics classrooms in Japan, the United
States, and Germany, researchers focused on teachers’ goals for the lesson, whether mathematical concepts were “developed” or “stated” in the lessons, and the kind of reasoning required of the students during the lessons. Four university mathematics teachers assisted in judging the quality of the mathematics content of the lessons.

One important conclusion was that teaching methods are consistent with teachers’ goals, which vary significantly across countries. For example, the goal of many U.S. teachers is to help students master mathematical procedures. In the typical mathematics lesson captured by the TIMSS, the U.S. teacher merely states the concept, demonstrates how to work the problems, and asks the students to practice the procedure on similar problems. Little time is spent developing connections and relationships between ideas; the focus is on practicing procedures (see Figures 1 and 2).

Teachers in the Regional Math/Science Collaborative have used these findings to reflect on their own practices, to set priorities, and to make connections. Some “Core Leadership Teams” within the Collaborative have formed study groups to view and discuss the video case studies. Others have established school visitations and peer coaching to observe techniques and instructional strategies.

**Paterson School #2**

Lynn Liptak, the principal of Paterson School #2 in Paterson, New Jersey drew on TIMSS findings to improve instruction and professional development at her elementary/middle school in which 98 percent of the students are eligible for free lunch. “We saw TIMSS as something we could use at the classroom level,” said Liptak, “We saw it as a vehicle to tackle fundamental problems.”

Initially, Liptak and two teachers at the school, Bill Jackson and Beverly Piekema, viewed the TIMSS videotapes and studied the findings. With that information, Jackson and Piekema began writing their own curriculum, modeling it on the Japanese style with the help of colleagues over a two-year period. They also redesigned their teaching methods. For example, Jackson now poses a thought-provoking problem that his students struggle with before they present possible solutions. The class discusses the solutions and Jackson uses their conclusions to instruct the class. He summarizes the lesson, relating it back to the original problem, and assigns students similar problems to practice.

To provide students with a concrete demonstration of what he wants when he asked them to present solutions, Jackson had his students watch and evaluate the TIMSS videotapes. “I thought it was very important for students to understand what I was attempting to do,” said Jackson. “I [also] wanted to know what they thought of the TIMSS tapes (for example, Which lessons did they like better? Which looked like more fun? In which one did it look like they were learning?).”

When Jackson’s students prepared to write lessons and teach younger students as part of a school project, he had them watch the TIMSS videotapes again. Jackson felt this experience sealed some of the ideas in their heads. “Some students [after leaving Paterson] have even given suggestions to their high school teachers on how to teach better!” said Jackson.

Hiebert cited additional benefits of the TIMSS videotape study at the Forum, saying it provides concrete examples to anchor discussions in teaching practice, a range of alternative practices with which to compare the U.S. system, and the support of rich data through multiple forms of analyses to test hypotheses. Hiebert warned, however, that teaching practices are part of an education system and, too often, unsuc-
Successful attempts to improve the U.S. education system stem from adopting another country’s methods piecemeal. Importing whole systems doesn’t work either, he explained, because systems of education are embedded in a country’s culture. Liptak offered a similar conclusion based on her school’s experiences saying, “This is not a panacea. The problems are systemic and fundamental, so the changes must be systemic and fundamental.”

For professional development at Paterson School #2, Liptak formed a voluntary, weekly mathematics study group that gave teachers time to explore ideas in math, to discuss current research, to plan lessons cooperatively, and to observe one another’s teaching. Liptak explained, “If teachers are to teach in more powerful ways, they must have the opportunity to learn in more powerful ways.”

The mathematics study group engaged in “practical inquiry” professional development. Unlike traditional professional development, practical inquiry begins with a question that teachers and principals explore together, tapping outside information, but also constructing knowledge from their own students and practice. (See Box 1 for the contrast between traditional and practical inquiry professional development as viewed by Liptak.)

The most recent form of practical inquiry that Paterson School #2 is engaged in is the “lesson study,” which aims to improve teaching and learning in whole systems. Paterson is working closely with the Greenwich Japanese School, a school run by the Japanese government for expatriates in the United States, to learn how to run a lesson study. Unlike the United States, Japanese teachers run their own professional development programs, which focus on these lesson studies. Catherine Lewis, a professor at Mills College who studied teachers in Japan, explained at the TIMSS Forum that lesson studies or “research lessons” are actual classroom lessons that are carefully planned, usually in collaboration with other teachers. Teachers identify a schoolwide theme, such as “developing initiative,” and create, conduct, and evaluate lessons. The lesson is taught by one of the teachers and observed and discussed by other teachers to determine its strengths and weaknesses. Research lessons spread ideas for new content material and approaches, connect classroom practice to broader goals and policies, and help teachers learn about how students learn.10

TIMSS Research Projects

Several education researchers presented their ongoing work and future plans at the Policy Forum in Washington, D.C., including the projects listed below.

University of Pennsylvania and Pennsylvania State University Project

How can the science and mathematics achievement of American fourth, eighth, and twelfth grade students in international comparisons be explained? To answer this, professors from the University of Pennsylvania and Pennsylvania State University received conjoint grant funding from the U.S. Department of Education and the National Science Foundation to: a) analyze TIMSS data to identify factors that contribute to academic achievement in mathematics and science; and b) to disseminate the policy implications of their findings.11 The major components of the project include augmenting TIMSS by collecting additional national-level variables, performing secondary analyses of the augmented TIMSS data, and convening three annual TIMSS Policy Forums to disseminate and discuss TIMSS research findings.
Council of Chief State School Officers Project

The Council of Chief State School Officers (CCSSO) under a grant from the National Science Foundation is conducting a study of state reform and systemic initiatives in mathematics and science. The study focuses on curriculum content and teaching practices in 11 states and compares those findings to state standards and initiatives. CCSSO uses TIMSS and NAEP data to pinpoint educational practices related to improved student performance.12

Boston College Project

Al Beaton, the Director of the Center for the Study of Testing, Evaluation, and Educational Policy located at Boston College, received a three-year grant from the National Science Foundation to work with a statistical model to examine the importance of students’ socioeconomic status versus the effects of schools. The statistical model enables Beaton to look at mathematics achievement at the school and classroom levels and to separate student background from school variables.

TIMSS Curriculum Data Project

William Schmidt, Professor and Executive Director of the U.S. National Research Center on the TIMSS at Michigan State University, is conducting research on how much curriculum variables affect student achievement.

Next Steps and the TIMSS-R

This section of the Brief looks to the future and discusses how researchers and practitioners will be using the follow-up study to TIMSS—TIMSS-R or the Third International Mathematics and Science Study—Repeat—to further examine and possibly alter U.S. education policy and practice for the advancement of student learning. Focusing on eighth grade mathematics and science, the TIMSS-R replicates three components of the TIMSS: 1) the student assessment and background questionnaires for students and teachers; 2) the state and district benchmarking study; and 3) the videotape study. Currently, Australia, the Czech Republic, Hong Kong, Japan, Luxembourg, the Netherlands, Switzerland, and the United States are participating in the TIMSS-R video study.

TIMSS-R in its entirety enables researchers, practitioners, and policymakers to monitor trends in student achievement and to track four years later the progress of those students who took the TIMSS in the fourth grade. It collects more background information, such as professional development and teaching practice, as well as new data on countries, states, and districts that did not participate in TIMSS.

Missouri

Like many other states and districts (see Box 2), Missouri is participating in the TIMSS-R benchmarking study to see how the state compares on achievement scores to the United States and other countries. Missouri participated in TIMSS originally to verify the accuracy of the state test titled the Missouri Assessment Program (MAP). James Friedebach, the Director of Assessment, said that when Missouri state education administrators linked the TIMSS with the MAP, they found that student achievement in certain mathematics and science topics—specifically geometry, measurement, and physics—needed and subsequently received attention.

Box 2
TIMSS-R State and District Benchmarking Participants

- Connecticut
- Idaho
- Illinois
- Indiana
- Maryland
- Massachusetts
- Michigan
- Missouri
- North Carolina
- Oregon
- Pennsylvania
- South Carolina
- Texas
- Academy of School District #20 (CO)
- Chicago Public Schools (IL)
- Connected Mathematics Project (MI)
- Delaware Science Coalition
- First in the World Consortium (IL)
- Fremont/Lincoln/West Side Public Schools (NE)
- Guilford County Schools (NC)
- Jersey City Public Schools (NJ)
- Miami-Dade County Public Schools (FL)
- Montgomery County Public Schools (MD)
- Naperville School District #203 (IL)
- Regional Math and Science Collaborative (PA)
- Rochester City School District (NY)
- SMART Consortium (OH)
The combination of the MAP and TIMSS helped launch two new initiatives: a mathematics initiative to build capacity across the state and a science initiative to improve student performance. Missouri also made use of the TIMSS data as part of “Interface Conferences” in which mathematics and science teachers from around the state met to discuss problems and solutions. TIMSS is now officially one of the Missouri Department of Education’s strategic planning indicators.

Like Missouri, First in the World plans to participate in TIMSS-R benchmarking study and will test the same seventh grade students who took the TIMSS in the fourth grade. First in the World also will participate in the TIMSS-R video study, as previously mentioned, but by taking a different approach. It will take two of the most difficult math and science lessons and compare them with the instructional practices of other leading countries. As part of the TIMSS-R video study, interviews will be conducted with teachers before and after lessons and with students after lessons. Multiple lessons over days will be conducted to follow the progression of the instruction, and these lessons will be compared with international counterparts.

The schedule for the release of the TIMSS-R data is contained in Box 3. For more information about TIMSS findings and research, TIMSS-R plans, and the practitioner initiatives mentioned in this Brief, see Box 4 for a listing of key web sites.

Conclusion

In the final remarks of the 1999 TIMSS Forum in Washington, D.C., Richard Elmore, Co-Director of CPRE and a professor at Harvard University, suggested that TIMSS is a benchmark, a tool for improvement, and a public good. The importance of TIMSS as a benchmark, Elmore asserted, will grow as other measures of accountability are allotted higher stakes. TIMSS can be used as a point of departure for education practitioners, administrators, and policymakers to ask themselves if their estimation of students’ and schools’ performance is correct and, as with Missouri, TIMSS-R surely will facilitate this process.

The district initiatives and Paterson School #2 demonstrate the power of TIMSS as a tool for improvement, even without formally participating in the study. The videotape portion alone enables practitioners to see what researchers can otherwise only explain in the abstract.

Finally, commenting on TIMSS as a public good, Elmore said, “TIMSS has given the policy community a new way to think about recurring problems.” Perhaps most important, TIMSS connects researchers and practitioners and gives the country both the impetus and the opportunity to engage in a large-scale, public debate about education that is objective and informed.

About the Author

Marlies Dunson is CPRE’s Dissemination Manager and is responsible for writing and editing policy briefs and conducting outreach efforts. Prior to joining CPRE, Dunson was a Researcher/Writer for the Office for Public Leadership at the Educational Testing Service and an Assistant Analyst and Production Editor for the Congressional Budget Office in Washington, D.C. She received an M.A. in elementary education from the University of South Florida and a B.A. in literature from Florida State University.

Acknowledgments

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Box 4
Additional Resources

On TIMSS:

U.S. TIMSS National Research Center at Michigan State University
http://ustimss.msu.edu/middle.htm

The TIMSS Resource Center at the Mid-Atlantic Eisenhower Consortium (Research for Better Schools)
http://www.rbs.org/

Regional Alliance at TERC

American Federation of Teachers
http://www.aft.org//timss/newppt/index.htm

On TIMSS Video Study:

Article by James W. Stigler and James Hiebert
http://www.pdkintl.org/kappan/kstg9709.htm

Feature Story by Steve Olson
http://www.edweek.com/tm/vol-10/08candid.h10

On TIMSS-R:

TIMSS International Study Center at Boston College
http://timss.bc.edu/

LessonLab Inc.
http://www.lessonlab.com/timss-r/index.htm

On Practitioners’ Efforts:

First in the World Consortium
www.ncrel.org/fitw/homepage.htm

Missouri Department of Elementary and Secondary Education
http://services.dese.state.mo.us/

Paterson School #2 Presentation
http://www.tc.columbia.edu/ceoi/eli (click on Leadership)

SMART Consortium
http://www.oai.org/SMART/

Regional Math/Science Collaborative
http://www.csc.clpgh.org/collab/default.html

End Notes


2. The questions come from First in the World’s web site, the address for which is listed in Box 4 of this Policy Brief.

3. This document is aligned with Project 2061, the National Council of Teachers of Mathematics (NCTM), NAEP, Compendium of Standards, Japan, Singapore, and the California Mathematics Achievement Standards.


5. Ibid.


7. The source is the Regional Math/Science Collaborative’s web site: http://www.csc.clpgh.org/collab/default.html


9. Ibid.


11. Erling Boe (Co-PI), Robert Boruch, and Susan Fuhrman of the University of Pennsylvania, and David Baker (Co-PI), Gerald Le Tendre, and Robert Kadel of Pennsylvania State University comprise the research team.

12. Rolf Blank is the Study Director for CCSSO.
Suggested Readings


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James Spillane
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Develops a theoretical view of instruction and then provides an analysis of the environments of instruction. Concludes with a discussion of the problems and possibilities for intervention.

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Carolyn Kelley, Herbert Heneman III, and Anthony Milanowski
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