The Last Food Mile Conference

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Formerly

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Reactions to Yesterday

Question Zero: The one you must answer before asking any others
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What exactly are we trying to accomplish?
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What exactly are we trying to accomplish?

Reduce or reuse what is lost or wasted?
but WHY?
but WHY?

Three Possible Reasons
Waste is philosophically bad independent of its economic or environmental impact.
Environmental

Need to reduce the negative impact of food loss and waste on the externalized costs to the environment.

- Water
- GHG
Economic

Redirect the food resources and production capacity spent on food loss and waste to productive (better) uses, namely feeding people especially the poor / hungry.
Potential Problems

1. Bad Data

133 Billion or 4 - 8 Billion
2. Bad Economics

Increasing costs to acquire the next marginal pound establishes limits
Potential Problems

3  Political Distraction

“Why should we (society) work to end food insecurity as a social justice issue when we should be feeding the hungry with our food waste surplus?”
Returning to our regularly scheduled programming . . .
Chester, PA

- USDA Food Desert for 10 years
- Population of 34.5K
- 32 % living below the poverty line
- 44.5% classified as Food Insecure
- 53.8% Report food is too far away
PROJECT: Fare & Square

good food right around the corner
fare & square

Raise the Capital

$8,000,000
Maxwell House
INSTANT COFFEE
8 oz

YOU SAVE
$2.50

average price elsewhere $7.49

$4.99

family fare

fare & square
1st Anniversary Sale!

Better Valu
APPLE JUICE COCKTAIL
64 oz.
99¢

Fresh
COLLARD GREENS
69¢ lb

Fresh
Family Pack
CHICKEN DRUMSTICKS
69¢ lb

10A
FROZEN VEGETABLES
select varieties, 12-16 oz.
99¢

Previously Frozen
ST. LOUIS STYLE SPARE RIBS
2.99 lb

On-Car
TRADITIONAL ENTREES
select varieties, 25-28 oz.
1.99

Whole
BONELESS PORK BUTT ROAST
1.99 lb

Better Valu
4 LB. BAG GRANULATED SUGAR
1.69

Tree Ripe
PREMIUM ORANGE JUICE
select varieties, 46 oz.
(Excludes Organic)
1.88

Kellogg’s
POP-TARTS
select varieties, 10.1-16.2 oz.
1.99

Jamestown
SLICED BACON
16 oz.
2.27

Niagara
24 PACK PURIFIED WATER
16.9 oz. Effs., 40s & 6 Pak oz.
2.49

ALL PURPOSE WHITE POTATOES
10 lb. Bag
1.88

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