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Prospects and Problems

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PROSPECTS AND PROBLEMS: III

Subscription policy  The response to HAN so far has been more than gratifying enough to encourage us to continue—but less than adequate to sustain that continuation indefinitely. We have at this point upwards of three hundred people or institutions on our mailing list, and we still distribute somewhat less than this number unsolicited. So far, however, only about sixty have sent in checks and may be regarded as actual subscribers. Prior to the preparation of the present issue, our total resources from subscriptions were around $100, which is perhaps about half of what it would cost to put out one issue of five hundred copies if all the labor and materials were actually paid for at going rates. We are able to function on much less on the basis of volunteer resources, most of them supplied by Regna Darnell and Linguistic Research, Inc. We can, however, only expect to maintain a permanent existence on the basis of regular subscriptions from all who receive HAN. After more careful evaluation of our financial situation, we have decided on the following rates for a subscription for one year (or two numbers) of HAN:

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Those who have sent in checks prior to this issue will be regarded as having subscribed through Volume II. This does not mean that we can send the later comers copies of Volume I, since our supplies are exhausted. It does mean, however, that those who responded early to our pleas will in fact have got three (or perhaps four) numbers for the price of two. Those who do not send in checks soon will in all probability be dropped from our list for the next issue, although if enough others respond,
delinquents may be carried through Volume II in order to give the contents of HAN time to work their magic.

Division of Labor The experience of the last two issues has suggested the advisability of some division of labor between the Chicago members of the editorial committee. In the future, Bieder (as Secretary-Treasurer) will assume primary responsibility for matters of finance and circulation, and Stocking (as Editorial Secretary) will assume primary responsibility for editorial matters. The actual labor of production and distribution continues in the hands of Regna Darnell and Linguistic Research, Inc. Our two Chicago members will continue to consult closely, and the full editorial committee will participate by mail in the planning of each issue. We encourage all readers to submit material they think suitable for publication in any of the regular departments now established, or to propose new categories for the future. Please keep in mind, however, that our format does not permit publication of lengthy pieces, and that we reserve the right to exercise editorial judgment. Contributions should be sent to George Stocking, Department of Anthropology, University of Chicago, Chicago, IL 60637 U.S.A.

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