We the Eaters

How Consumers Can Form a More Perfect Union Against Food Waste
Why We Waste
Beauty
Cost

Country Style Fresh Pork Bone in Spare Ribs

99¢ lb.

Happy Passover
INSTRUCTIONS

COLD Take-Out foods: Refrigerate to 40°F or less within 1 hour of pick-up or purchase. Use within 24 hrs.

HOT Take-Out foods: Refrigerate to 40°F or less within 1 hour of pick up or purchase. Use within 24 hrs. Reheat quickly to internal temperature of 165°F/74°C or above.

ITEM: Bals.Salmon

DATE: 4/1/07

When in doubt, throw it out.
Expiration Dates

BF Family
A654 Use By 12 27
Massive Portions
“Hospitality”
What Can We Do?
LITTERING IS ILLEGAL
DON'T BE A LITTERBUG
A third of the food we buy in the UK ends up being thrown away

Sad, isn’t it?
D.I.Y.

Let's do this.
These Days...
What Can You Do?
Eater Agency: Restaurants
Be Wise on Portion Size
Avoid This!
Customize Amount and Content
Make Doggie Bags Cool
Not Exactly
Exactly.
Eater Agency:
Retail
Shop Smarter

✓ Frequent, small shopping trips
  or
✓ Plan Meals
✓ Stick to Shopping List

- Milk
- OJ
- Butter
- Yogurt
- Peanut butter
- Italian dressing
- Ground beef
- Bagels
- Snakes
- Desserts
  chef Boxandy
Avoid..
Ugly Produce

THE FAILED LEMON
FROM THE CREATOR OF THE LEMON.

INGLORIOUS fruits & vegetables
by Intermarché
Buy Damaged Goods*
Encourage Stores to Heed This

Food Recovery Hierarchy

- Source Reduction
- Feed Hungry People
- Feed Animals
- Industrial Uses
- Composting
- Incineration or Landfill

Most Preferred

Least Preferred

graphic courtesy of EPA
Eater Agency: Household
Befriend Your Freezer
Ignore Expiration Dates
or Treat Them as Guidelines
Connect With Your Food
The Stakes

2050 Global Population: 9,000,000,000
The world produces enough food to feed everyone.
Site: WastedFood.com
Email: WastedFood@gmail.com
Twitter: @WastedFood

American Wasteland
How America Throws Away Nearly Half of Its Food (and What We Can Do About It)

Jonathan Bloom
Squandered Money

- Global: $1 Trillion
- US: $240 Billion
- Family of four: $2,200 annually
One Day in America
Let’s Think Big