2012 Global Go To Think Tank Report

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Penn’s TTCSP and the TTCBP

TTCSP
- “Think Tanks’ Think Tank”
- Research and data on think tanks
- Global Database and network TTs

TTCBP
- Knowledge exchange and capacity-building for governmental and NGO think tanks

Current Studies
- Think Tanks in Europe & EU
- Think Tanks in South and Central America
- Trends and Transitions Security and International Affairs TTs
- Global Think Tanks and Policy Advice & Governance
- Fifth Estate: Think Tanks and US Domestic and Foreign Policy
GLOBAL THINK TANKS
What is the “Global Go To”?

• Comprehensive, global ranking of the world’s top think tanks that are selected from a universe of 6,603 policy organizations from every region of the world

• Highlights the important contribution think tanks make to government and civil society globally

• Based on a worldwide survey of 1,900 scholars, journalists, policy makers and peers from 120 countries.

• “An insider’s guide to the global marketplace of ideas”
What is a think tank?

Think tank:

Public policy research, analysis and engagement organization

Knowledge-based, policy-oriented institutions

• Serve governments, intergovernmental organizations, and civil society

• Generate policy-oriented research, analysis, and advice on domestic and international issues

• Engage policymakers, the media and the public on key policy issues

• Enable policymakers and the public to make informed decisions about public policy issues

Introduction to Think Tanks
What is a think tank?

Think thanks serve as bridge between knowledge and policy communities

Help bridge the gap between policymakers and the public

Often in the vanguard of political and economic development and policy innovation in countries around the world

The canary in the mine- key civil society indicator
Global Think Tanks – 6,603 Total

- Africa: 1919
- Asia: 721
- Europe: 1836
- Latin America and the Caribbean: 1194
- Middle East and North Africa: 554
- North America: 339
- Oceania: 40

Introduction to Think Tanks
Number of New Think Tanks Established Per Year

Average Number of Think Tanks Established Per Year Worldwide

<table>
<thead>
<tr>
<th>Decade</th>
<th>Average Number of Think Tanks</th>
</tr>
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<tbody>
<tr>
<td>1900-1910</td>
<td>0</td>
</tr>
<tr>
<td>1911-1920</td>
<td>0</td>
</tr>
<tr>
<td>1921-1930</td>
<td>0</td>
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<tr>
<td>1931-1940</td>
<td>0</td>
</tr>
<tr>
<td>1941-1950</td>
<td>0</td>
</tr>
<tr>
<td>1951-1960</td>
<td>20</td>
</tr>
<tr>
<td>1961-1970</td>
<td>40</td>
</tr>
<tr>
<td>1971-1980</td>
<td>60</td>
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<td>1981-1990</td>
<td>80</td>
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<tr>
<td>1991-2000</td>
<td>140</td>
</tr>
<tr>
<td>2001-2007</td>
<td>60</td>
</tr>
</tbody>
</table>
History and Significance

- Global “Go-To” initiated in 2006; first report published in 2007
- Featured at briefings at UN and WB, published in *Foreign Policy* magazine and *The Economist*
- Expert- and peer-based ranking system that attempts to identify “centers of excellence”
- Creates a global list of top think tanks by region and functional policy areas
- Provides think tanks, donors, and constituents with another metric to evaluate performance
Number Of Think Tanks In The World 2012

<table>
<thead>
<tr>
<th>Region</th>
<th>No. of TT's</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>554</td>
<td>8.4</td>
</tr>
<tr>
<td>Asia</td>
<td>1194</td>
<td>18</td>
</tr>
<tr>
<td>Europe</td>
<td>1836</td>
<td>27.8</td>
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<tr>
<td>Latin America and the Caribbean</td>
<td>721</td>
<td>11</td>
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<tr>
<td>Middle East and North Africa</td>
<td>339</td>
<td>5.1</td>
</tr>
<tr>
<td>North America</td>
<td>1919</td>
<td>29.1</td>
</tr>
<tr>
<td>Oceania</td>
<td>40</td>
<td>.6</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>6603</strong></td>
<td><strong>100</strong></td>
</tr>
</tbody>
</table>
Global Reach of the Rankings

- 6,603 think tanks invited to participate
- 1,947 individuals from 120 countries participated in the process
- Think tanks were nominated and then ranked in 38 categories
- Total number of think tanks nominated 1,647
- Total number of nominations well over 57,000
- 171 think tanks nominated for the top think in the world
Snapshot of Participants

- 793 nominated expert panelists
- 150 journalists and scholars
- 55 current and former directors of think tank programs and networks
- 40 public and private donors
- 100s of think tanks
- 25-30 intergovernmental organizations
- 120 academic institutions
What’s New This Year

• New Categories
  • Top Energy and Resource Policy Think Tanks
  • Top Education Policy Think Tanks (Unranked)
  • Best For-Profit Think Tanks (Unranked)
  • Best Advocacy Campaign
  • Best Policy Study/Report Produced 2011-2012
  • Best Independent Think Tanks (Dropped due insufficient response)
What’s New This Year

• Modified Categories
  • Asia is now divided into two categories.
    • Top Think Tanks in Asia (Excluding China, India, Japan, and the Republic of Korea)
    • Top think Tanks in China, India, Japan, and the Republic of Korea
  • Best New Think Tanks now examines organizations founded over the past 24 months instead of 18.
  • The Americas have been rearranged into:
    • Top Think Tanks in Central American and the Caribbean
    • Top Think Tanks in Mexico and Canada
    • Top Think Tanks in South America
Meeting, Listening, Responding

• Some contend that Go To Report has a strong OECD bias. Changes have been implemented to enable underrepresented regions and countries to be represented in the rankings:
  • Dramatically increasing the number of listings in each category
  • Splitting Asia into two categories
  • Creating a separate category for Mexico and Canada
  • Creating two global rankings both with and without the U.S.
  • Creating a category recognizing organizations with a budget of less that $5 million
Feedback, Evaluation, Redesign

- There have been methodological changes in addition to the structural fixes.
  - In 2010 over 100 Expert Panelists participated in an evaluation of the ranking criteria and nomination and indexing process. This resulted in a number of major changes designed to limit bias, improve inclusivity and the quality and integrity of the process:
    - The nomination process was opened to every think tank in the world as identified by the TTCSP. This replaced a system where the initial slate of institutions was developed by the Expert Panels.
    - Process is now a mix of peer and expert nomination, and ranking. Final ranking now reviewed and evaluated by Expert Panels.
    - An outreach effort was launched in Asia, Latin America, Africa, and MENA to improve response from these regions and further expand the Report.
Rankings – Global*

- Top Think Tanks – Worldwide (Non-US)
  - Chatham House (United Kingdom); Bruegel (Belgium); Stockholm, International Peace Research Institute (SIPRI) (Sweden); Amnesty International (United Kingdom); Chinese Academy of Social Sciences (CASS)

- Top Think Tanks – Worldwide (US and Non-US)
  - Brookings Institution (United States); Chatham House (United Kingdom); Carnegie Endowment for International Peace (United States); Stockholm International Peace Research Institute (SIPRI) (Sweden); Center for Strategic and International Studies (CSIS)

*For the sake of brevity only the top 5 think tanks are listed in each category.
Rankings - Regional

• Top Think Tanks In the United States
  • Brookings Institution; Carnegie Endowment for International Peace; Council on Foreign Relations (CFR); Center for Strategic and International Studies (CSIS); RAND Corporation

• Top Think Tanks in Western Europe
  • Bruegel (Belgium); Chatham House (United Kingdom); Stockholm International Peace Research Institute (SIPRI) (Sweden); International Crisis Group (ICG) (Belgium); Amnesty International (United Kingdom)
Rankings - Regional

• Top Think Tanks in Central and Eastern Europe
  • Center for Social and Economic Research (CASE) (Poland); Carnegie Moscow Center (Russia); Institute of World Economic and International Relations (IMEMO, RAS) (Russia); Polish Institute of International Affairs (PISM) (Poland); Moscow State Institute of International Relations (MGIMO) (Russia)

• Top Think Tanks in Asia (Excluding China, India, Japan, and the Republic of Korea)
  • Lowy Institute (Australia); Singapore Institute of International Affairs (SIIA) (Singapore); Centre for Strategic Studies (CSS) (New Zealand); Australian Institute for International Affairs (AIIA) (Australia); East Asia Institute (Singapore)
Rankings - Regional

- Top Think Tanks in China, India Japan, and the Republic of Korea
  - Chinese Academy of Social Sciences (CASS) (China); Japan Institute of International Affairs (JIIA) (Japan); Korea Development Institute (KDI) (Republic of Korea); China Institutes of Contemporary International Relations (CICIR) (China); Asan Institute for Policy Studies (Republic of Korea)

- Top Think Tanks in Sub-Saharan Africa
  - South African Institute of International Affairs (South Africa); Centre for Conflict Resolution (South Africa); Institute for Security Studies (South Africa); African Center for the Constructive Resolution of Disputes (ACCORD) (South Africa); Africa Institute of South Africa (South Africa)
Rankings - Regional

- Top Think Tanks in Mexico and Canada
  - Fraser Institute (Canada); Consejo Mexicano de Asuntos Internacionales (COMEXI) (Mexico); Centre for International Governance Innovation (CIGI) (Canada); North-South Institute (Canada); Centro de Investigacion y Docencia Economica (CIDE) (Mexico)

- Top Think Tanks in South and Central America
  - Fundação Getulio Vargas (Brazil); Economic Commission for Latin America and the Caribbean (ECLAC) (Chile); Centro do Estudios Publicos (CEP) (Chile); Centro de Divulgacion del Conociminetoe Economomico para la Libertad (CEDICE Libertad) (Venezuela); Centro de Estudios de la Realidad Economicica y Social (CERES) (Uruguay)
Rankings - Regional

- Top Think Tanks in the Middle East and North Africa (MENA)
  - Carnegie Middle East Center (Lebanon); Gulf Research Center (GRC) (Saudi Arabia); Begin Sadat Center for Strategic Studies (Israel); Turkish Economic and Social Studies Foundation (TESEV) (Turkey); Al-Ahram Center for Political and Strategic Studies (Egypt)
Rankings – Research Area

- **Top Security and International Affairs**
  - Center for Strategic and International Studies (United States); Chatham House (United Kingdom); Brookings Institution (United States); Council on Foreign Relations (CFR) (United States); Carnegie Endowment for International Peace (United States)

- **Top International Development**
  - Brookings Institution (United States); Overseas Development Institute (ODI) (United Kingdom); Center for Global Development (CGD) (United States); Center for International Development (CID) (United States); Woodrow Wilson International Center for Scholars (United States)
Rankings – Research Area

• Top Environment
  • World Resources Institute (United States); Brookings Institution (United States); Center for Climate and Energy Solutions (C2ES) (United States); Worldwatch Institute (United States); Earthwatch Institute (United States)

• Top Health Policy
  • Bloomberg School of Public Health Research Centers (JHSPH) (United States); Cambridge Centre for Health Services Research (United Kingdom); Brookings Institution (United States); RAND Corporation (United States); Fraser Institute (Canada)
Rankings – Research Area

• Top Domestic Economic Policy
  • Brookings Institution (United States); Cato Institute (United States); American Enterprise Institute for Public Policy Research (AEI) (United States); National Bureau of Economic Research (NBER) (United States); Peterson Institute for International Economics (United States)

• Top International Economic Policy
  • Bruegel (Belgium); Brookings Institution (United States); Peterson Institute for International Economics (United States); Kiel Institute for the World Economy (Germany); Chatham House (United Kingdom)
Rankings – Research Area

- Top Social Policy
  - Brookings Institution (United States); RAND Corporation (United States); American Enterprise Institute for Public Policy Research (AEI) (United States); Urban Institute (United States); Amnesty International (United Kingdom)

- Top Science and Technology
  - MIT Science, Technology, and Society Program (STS) (United States); Max Planck Institute (Germany); RAND Corporation (United States); Center for Development Research (ZEF) Germany; Information and Technology and Innovation Foundation (ITIF) (United States)
Rankings – Research Area

• Top Transparency and Good Governance
  • Transparency International (TI) (United Kingdom); Amnesty International (United Kingdom); Freedom House (United States); Open Society Institute (OSI) (United Kingdom); Mo Ibrahim Foundation (United Kingdom)

• Top Energy and Resource Policy
  • World Resource Institute (United States); Oxford Institute for Energy Studies (OIES) (United Kingdom); RAND Corporation (United States); American Enterprise Institute for Public Policy Research (AEI) (United States); Center for Energy and Environmental Policy Research (CEEPR) (United States)
Rankings - Special Categories

• Most Innovative Policy Ideas/Proposals
  • Brookings Institution (United States); Carnegie Endowment for International Peace (United States); Peterson Institute for International Economics (United States); Cato Institute (United States); International Crisis Group (ICG) (Belgium)

• Best New Think Tank
  • Google Ideas (United States); Economic Strategies for the 21st Century (e²1) (United States); Macdonald-Laurier Institute (MLI) (Canada); Econwatch Society of Political Analysis (Germany); Institute for Democracy and Economic Affairs (IDEAS) (Malaysia)
Rankings - Special Categories

- Outstanding Policy-Oriented Research Program
  - Brookings Institution (United States); Carnegie Endowment for International Peace (United States); RAND Corporation (United States); Bruegel (Belgium); Council on Foreign Relations (CFR) (United States)

- Best Use of the Internet or Social Media
  - Heritage Foundation (United States); Center for American Progress (CAP) (United States); Brookings Institution (United States); Council on Foreign Relations (CFR) (United States); Amnesty International (United Kingdom)
Rankings - Special Categories

- **Best Use of the Media (Print or Electronic)**
  - Council on Foreign Relations (CFR) (United States); Brookings Institution (United States); Carnegie Endowment for International Peace (United States); Amnesty International (United Kingdom); Human Rights Watch (United States)

- **Best External Relations/Public Engagement Program**
  - Brookings Institution (United States); Amnesty International (United Kingdom); Carnegie Endowment for International Peace (United States); Chatham House (United Kingdom); Center for Strategic and International Studies (CSIS) (United States)
Rankings - Special Categories

- Most Significant Impact on Public Policy
  - Amnesty International (United Kingdom); Brookings Institution (United States); Bruegel (Belgium); Council on Foreign Relations (CFR) (United States); Carnegie Endowment for International Peace (United States)

- Best University Affiliated Think Tanks
  - Hoover Institution, Stanford University (United States); Belfer Center for Science and International Affairs, Harvard University (United States); Institute of Development Studies (IDS), University of Sussex (United Kingdom); Center for International Development (CID), Harvard University (United States); Center for International Studies and Research (CERI), Sciences Po (France)
Rankings - Special Categories

• Best Government Affiliated Think Tanks
  • World Bank Institute (WBI), World Bank (United States); United States Institute for Peace (USIP) (United States); Chinese Academy of Social Science (CASS) (China); Royal United Services Institute for Defence and Security Studies (RUSI) (United Kingdom); United Nations University (UNU) (Japan)

• Best Party Affiliated Think Tanks
  • Konrad Adenauer Foundation (KAS) (Germany); Friedrich Ebert Foundation (FES) (Germany); Heinrich Boll Stiftung (HBS) (Germany); Demos (United Kingdom); Fredrich Nauman Foundation (FNS) (Germany)
Rankings - Special Categories

• Annual Operating Budget under $5 Million USD
  • North-South Institute (Canada); Center for Social and Economic Research (CASE) (Poland); Centro Brasileiro de Relacoes Internationais (CEBRI) (Brazil); Libertad y Desarrollo (Chile); Centro de Estudios Publicos (CEP) (Chile)

• Best Advocacy Campaign
  • Amnesty International (United Kingdom); Human Rights Watch (United Kingdom); Transparency International (TI) (Germany); International Crisis Group (ICG) (Belgium); Batory Foundation (Poland)

• Best Policy Study/Report Produced in 2011-2012
  • Brookings Institution (United States); Bruegel (Belgium); Council on Foreign Relations (CFR) (United States)
Rankings - Special Categories

  - Brookings Institution (United States); Bruegel (Belgium); Council on Foreign Relations (CFR) (United States); Carnegie Endowment for International Peace (CEIP) (United States); Center for Strategic and International Studies (CSIS) (United States)
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