



4-6-2006

Agenda: "Building ODC as an Academic Discipline Conference"

Academy of Management, Organization Development and Change Division, "Building ODC as an Academic Discipline," 7-8 April 2006.

This paper is posted at Scholarly Commons. http://repository.upenn.edu/od_conf_2006/1
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Agenda: "Building ODC as an Academic Discipline Conference"

Abstract

Agenda for "Building ODC as an Academic Discipline." Includes hyperlinks to deposited papers.

Comments

Academy of Management, Organization Development and Change Division, "Building ODC as an Academic Discipline," 7-8 April 2006.

Building ODC as an Academic Discipline Conference

University of Pennsylvania

International House

South American Room

Friday April 7, 2006

7:30 am – 8:30 am

Continental Breakfast

Participant information exchange: Timeline of personal and organizational involvement in ODC. Each participant notes on a wall chart when, where and how they entered ODC

8:30 am – 8:45 am

Welcome and Introductions – Larry Starr, **Penn**

8:45 am – 9:45 am

Opening Commentary: “Organization Development and Change” Russell Ackoff, **Penn**

9:45 am – 12:15 pm
(Includes break)

Reflections and Predictions from the Founding ODC Academic Programs

Moderator: Glenn Varney, **Bowling Green**

Participants: **Bowling Green** (Jim McFillen), **Benedictine** (Peter Sorensen), **AU/NTL** (Kathy Farquhar), **Pepperdine** (David Jamieson), **Case Western** (Ron Frey)

Questions: (1) What are the problems and challenges facing ODC programs today? (2) How well are ODC programs addressing these challenges? (3) What are the strengths of existing programs that can be used to build a more secure academic discipline of ODC?

12:15 noon – 1:15 pm

Lunch

1:15 pm – 1:45 pm

Commentary: Marvin Weisbord, **Future Search Network**

1:45 pm – 5:30 pm

Mapping Critical Issues of ODC as an Academic Discipline:
Ralph Copleman and Chris Kingsbery, **Future Search**

Participate in a structured exercise to identify critical issues and to suggest possible answers to the following questions:

(1) What does an ODC graduate need to know and do to be an effective leader of change today? (2) What should be included in the core content of a graduate ODC program to educate one to be an effective leader of change? (3) How should differences in ODC programs offered in different departments or schools be used to assure that graduates are prepared for ODC leadership roles?

7:30 pm -

Group dinner in Philadelphia. Registration required.

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Saturday April 8, 2006

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| 7:30 am – 8:30 am | Continental breakfast |
| 8:30 am – 8:45 am | Summary of Day One: Agenda for Day Two – Larry Starr |
| 8:45 am – 9:00 am | Report on AOM ODC Endowment Fund – Glenn Varney |
| 9:00 am – 12:00 noon
(Includes break) | Further Academic Issues:
(1) <u>Major concerns and issues related to faculty and teaching ODC.</u> – Jane Wheeler, Bowling Green
(2) Major concerns and issues related to research designed to expand and update core knowledge in ODC. - Steve Schepman, Central Washington
(3) Resources are available to rebuild or to start new ODC programs. – Eric Goodman, AOM/Kaplan
(4) Challenges and opportunities involving international ODC programs. - Terry Armstrong, ODI |
| 12:00 noon – 1:00 pm | Lunch |
| 1:00 pm – 2:00 pm | Recap: Larry Starr and Glenn Varney
(1) What should be done to continue to build ODC as an academic discipline?
(2) Who will do it? When and where? |